

The Open University of Sri Lanka Faculty
of Engineering Technology Department of
Textile & Apparel Technology



Study Programme	: Bachelor of Industrial Studies Honours
Name of the Examination	: Final Examination
Course Code and Title	: TAI3543/TTI3243 Concept Of Fashion Design
Academic Year	: 2017/18
Date	: 19th January 2019
Time	: 0930-1230hrs
Duration	: 3 hours

General Instructions

1. Read all instructions carefully before answering the questions.
2. This question paper consists of Seven (7) questions in Four (4) pages.
3. Answer Question 01, which is compulsory and any other four (04) questions. All questions carry Twenty (20) marks.
4. Answer for each question should commence from a new page.
5. This is a Closed Book Test (CBT).
6. Answers should be in clear hand writing.
7. Do not use Red colour pen.

Compulsory Question

1. a) What are the three main stages in Design Process? (03 marks)
b) What is a "fad" fashion? (01 marks)
c) Name five (05) fashion elements. (05 marks)
d) What do you understand by the term "Balance" in a design? (02 mark)

- e) Name five (05) basic silhouette types? (05 marks)
- f) What do you understand by the term “addictive colours” (02 marks)
- g) Give two (02) examples for cross cultural influence on western fashion in 20th century. (02 marks)

Answer any four (04) questions from the following six (06) questions.

2. a) Describe the term “Subtractive Colours” with examples. (06 marks)
- b) Compare and Contrast the “Tint” and “Shade” in colour applications. (04 marks)
- c) Discuss how colours can affect the human Psychology with minimum of five (05) examples. (10 marks)
3. a). There are two types of textures as “Tactile texture” and “Visual Texture”. Discuss how these texture types have used in fashion with textile and outfits. (10 Marks)
- b) What do you understand the term “Organic Shape”? (02 marks)
- c) Explain “balance” in Design under its’ three (03) main types. (08 marks)

4. a) What do you understand by the term “Fit Solution” for a body Shape?
(02 marks)
- b). Explain how to recognize a “Diamond shape” figure in women and the
“Fit Solution” for her. (08 marks)
- c) What is a “Line” ? (02 marks)
- d) Give four (04) examples for types of Lines. (02 marks)
- e) Name four (04) main Cognitive illusion types. (04 marks)
- f) Describe “Ambiguous illusion”. (02 marks)
5. a) What are the main eight (08) principles of Designs? (08 marks)
- b). What is Proportion in Design? (02 marks)
- c) Describe “Golden Ratio” with examples from nature and art.
(06 marks)
- d) A focal point draws your attention to most important elements or
uniqueness in the design. Mainly there are four (04) techniques used to make
emphasis in a design. What are they?
(04 marks)
6. a) “The 1920s were a fascinating time in history. It was a time of extreme
prosperity and eventually extreme poverty. While the 1920s was definitely a
time of extreme polarity, it was also the period in which fashion completely
changed.” Discuss this with describing the outfit styles.
(10 marks)
- b) Discuss two (02) significant influences to 1950s’ fashion in the west.
(04 marks)

c) By the late 1960s, interest in the world's cultures was very high in fashion. Designers stopped looking to the future for inspiration and began to steal the world's ethnic minorities. Name four (04) cultural influences happened in clothing during this time period. (04 marks)

d) Name two (02) Japanese designers who were famous and influenced the western fashion in 1980s'. (02 marks)

7. Write Short notes on any four (04) of the following. (20 marks)

- a) HAUTE (high fashion)
- b) Classic fashion
- c) Diagonal Lines
- d) Fabric
- e) Regular Rhythm
- f) "New Look"
- g) The Grange Era