

The Open University of Sri Lanka Faculty of Engineering Technology Department of Electrical & Computer Engineering



Study Programme

: Bachelor of Software Engineering

Name of the Examination

: Final Examination

Course Code and Title

: EEJ4360/ECJ4160 Communication skills for

Engineers

Academic Year

: 2017/18

Date

: 14th January 2019

Time

: 0930-1230hrs

Duration

: 3 hours

General Instructions

- 1. Read all instructions carefully before answering the questions.
- 2. This question paper consists of Seven (7) questions in Thirteen (13) pages.
- 3. Answer all questions.
- 4. This is a Closed Book Test (CBT).
- 5. Answers should be in clear hand writing.
- 6. Do not use Red colour pen.

individual

Question 01

consumers

Vocabulary - Fill in the blanks by choosing the most appropriate word from the box.

thereby

present

include

	ensure	begun	denvered co	nsists rapidly
a	allocation latter	essential	locations	access
	commoditized and (1) utilities such as water (2) where the services are have promised to (3)	er, electricity, gaes, electricity, gaes, services hosted or how the deliver the cluster	in a manus, and telephony. based on their required are delivered. Sevins utility computation computing, Grid	ng of services that are more similar to traditional In such a model, users rements without regard to reral computing paradigms ing vision and these computing, and more term denotes the
				users are able to access
				s, the computing world is
				ping software for millions
				ping soleware for immons
	computers.	ec, rather than t		
	compaters.			
	independently withou	t reference to t	he underlying hos	content across the Internet
				rs that are monitored and
		·	•	mputing is an extension of
		î	• • •	lications are exposed as
	•			cloud service providers are
	incentivized by the pro			
	•		-	es, are attracted by the
				h "in-house" provision of
				rucial to the core business
				that the consumers
	have guarantees from	providers on ser	vice delivery. Typi	cally, these are provided

	through Service Level Agreements (SLAs) brokered between the providers and
	consumers.
	Providers such as Amazon, Google, Salesforce, IBM, Microsoft, and Sun Microsystems
	have (11) to establish new data centers for hosting Cloud
	computing applications in various (12) around the world to
	provide redundancy and ensure reliability in case of site failures. Since user
	requirements for cloud services are varied, service providers have to
	(13) that they can be flexible in their service delivery while
	keeping the users isolated from the underlying infrastructure. Recent advances in
	microprocessor technology and software have led to the increasing ability of
	commodity hardware to run applications within Virtual Machines (VMs) efficiently.
	VMs allow both the isolation of applications from the underlying hardware and other
	VMs, and the customization of the platform to suit the needs of the end-user. Providers
	can expose applications running within VMs, or provide access to VMs themselves as
	a service (e.g. Amazon Elastic Compute Cloud) (14)
	allowing consumers to install their own applications. While convenient, the use of VMs
	gives rise to further challenges such as the intelligent (15)
	of physical resources for managing competing resource demands of the users.
	[from https://www.sciencedirect.com/science/article/pii/S0167739X08001957]
	(15 marks)
0	· 02
	ion 02
Gram	mar – Write the correct form of the verbs within brackets to fill in the blanks.
	Sundar Pichai (1) (be) a computer engineer and the current
	CEO of Google Inc. The technology giant Google, which (2)
	(specialize) in Internet-related services and products, (3)
	(undergo) a major corporate restructuring in 2015 following which Alphabet Inc
	(4) (launch) as its parent company with co-founders Larry
	Page as its CEO and Sergey Brin as President. Pichai, who had been serving as
	Google's head of Products and Engineering, was named the new CEO of Google
	which is the biggest company under Alphabet Inc. Pichai (5)
	(join) Google years ago in 2004 as a product manager and led the innovative efforts

for several of Google's products including Google Chrome and Chrome OS which
(6)(go) on to become highly successful. Eventually he took
over the management of other Google products like Gmail and Google Docs, and
(7) (rise) through the ranks rapidly. Born in Chennai, India,
Pichai was bright and creative from a young age. Having (8)
(receive) his education from some of the most prestigious institutions in the world,
he (9) (work) in engineering and product management at
Applied Materials and in management consulting at McKinsey & Company before
becoming a part of Google. Pichai (10) (be) well-liked by his
colleagues and is dubbed as the "man behind Google's most important products. [From https://www.thefamouspeople.com/profiles/sundar-pichai-6439.php] (10 marks)
Questions 03
Fill in the blanks with appropriate words.
An interview is (1) conversation between two or more people where questions are
asked by (2) interviewer to elicit facts or statements from (3)
interviewee. It is used to analyse (4) candidates aspiring to join an organization.
However, on (5) important day like (6) job interview, many lose
confidence. This in turn lets (7) appropriate opportunity slip out of hand, even if
you deserve (8) job. Nervousness is natural, but the trick is to project self-
confidence and prove that you're worth it. First impression may or may not be (9)
last one, but it definitely has (10) lasting impression. Make sure, you get it right!
[From https://www.indiatoday.in/education-today/jobs-and-careers/story/facing-an-interview-tips-and-tricks-to-boost-your-confidence-182668-2014-02-25] (10 marks)
Question 4

(a) Transitional words and phrases – Underline the most suitable transitional word/phrase

Paragraph 1

In modern life, social media is developing fast. It is used by many people all over the media is especially popular world. very among (1) Firstly/However/Consequently, there are many young people who cannot control themselves and are addicted to social media. Addiction to social media has many serious effects, including poor study habits, living away from reality and bad health.

Paragraph 2

(2) First/Next/Although, addiction to social media makes the youth have bad grades in studies. Because of social media, many students who were excellent students have become bad students. Every day, these students come to class, but they do not focus on studying. While their professors are teaching, they are using cellphones to surf Facebook, Instagram or chat with friends on Messenger. (3)In contrast/Then/Moreover, not only at school but also at home these young students who are addicted to social media do not do exercise or read the new lesson before going to school, because they are busy with social media. (4) Therefore/ However/For example, Khanh, a young girl from Vietnam, is addicted to social media. In the past, she was a hard-working student. However, everything has changed since she started using social media too much. In classes, instead of listening to the professor, she always posts selfies on Facebook and Instagram. At home, with the attraction of social media, she continues using her cellphone and does not study or do assignments. (5) In addition/However/As a result, in the mid-term exam and final exam, she only got C and D grades. Addiction to social media causes a bad habit in studies. It can change a young person from an excellent student to a bad one.

Paragraph 3

(6) On the other hand/Secondly/Finally, young people who are addicted to social media can live far away from reality. Because of using a cell phone all day, they will not have time for outdoor activities such as playing sports or camping. Gradually, they will only live in a virtual world. Amanda, a teenager in America, is a clear example. When her mother bought her a cell phone for her 18th birthday, she became a person addicted to social media. She did not go swimming with her friends during weekends. She rarely talked with her parents. During family vacation, she always took photos of food and places she visited and notified her friends on Facebook or Instagram. Now, she posts her feeling status with a photo on social media every day. Her life is updated frequently on social media. Social media is regarded as the world she lives in, the world in which we only communicate through icons, comments and likes.

Paragraph 4

(7) Contrastingly/ Therefore/Thirdly, using social media too much will have a serious impact on health. Because the young are addicted to social media, they will go to bed late to read news on Facebook or chat with friends. Staying up late is really harmful to the health, especially, the brain. If the young do not sleep enough, their health will be affected seriously by losing weight or always feeling tired. Their brains also will not work effectively and they will be in sleepy condition. (8) In addition/ As a result/Finally, addiction to social media can cause depression in the young. When the young use social media, they will see other people on social media. If the young see other people who are better than them in appearance or talent, they can feel inferior. These young people can envy the people who are more famous or intelligent than them, and they also feel ashamed of themselves. They always wonder why they cannot be excellent, talented or beautiful like others. (9) Moreover/Therefore/Nonetheless, they feel under pressure, stressed and depressed. These mental problems are very dangerous to the young people because these mental problems cause the young people lose their minds and eventually, choose death.

Paragraph 5

(10) However/ In conclusion/Besides, although using social media has many benefits in our lives, addiction to social media is not good. It will have awful influences on studying, make us live way from reality and have bad effects on health. In order to avoid being addicted to social media, young people should spend more time playing sports, studying and taking part in activities in schools.

[from https://www.ukessays.com/essays/young-people/effects-social-media-people-6680.php] (10 marks)

		(5 marks)
(i	i) Select and write down the thesis statement of the above passage.	
(b)	Re-read the above passage in Question 04 (a) to answer the following question:	5.

(ii) Select from the passage above and write down the topic sentences for each of the paragraphs below.

Paragraph 1			
Paragraph 2			
Paragraph 3			
	-		
Paragraph 4			
Paragraph 5			
			(05 marks)

Question 05

Comprehensions - Read the passage and answer the questions that follow.

- 1 Learning about research is a lot like learning about anything else. To start, you
- need to learn the jargon people use, the big controversies they fight over, and the
- different factions that define the major players. We'll start by considering five
- 4 really big multi-syllable words that researchers sometimes use to describe what
- they do. We'll only do a few for now, to give you an idea of just how esoteric the
- discussion can get (but not enough to cause you to give up in total despair). We
- can then take on some of the major issues in research like the types of questions we can ask in a project, the role of time in research, and the different types of
- we can ask in a project, the role of time in research, and the difference of time in relationships we can estimate. Then we have to consider defining some basic
- relationships we can estimate. Then we have to consider defining states terms like variable, **hypothesis**, data, and unit of analysis. If you're like me, you
- terms like variable, **nypotnesis**, data, and that of datalysis if you hate learning vocabulary, so we'll quickly move along to consideration of two of
- hate learning vocabulary, so we'll quickly move thoughto the major fallacies of research, just to give you an idea of how wrong even
- the major fallacies of research, just to give you tar facts of the searchers can be if they're not careful (of course, there's always a certainly
- probability that they'll be wrong even if they're extremely careful).

15 Research involves an eclectic blending of an enormous range of skills and activities. To be a good social researcher, you have to be able to work well with 16 a wide variety of people, understand the specific methods used to conduct 17 research, understand the subject that you are studying, be able to convince 18 someone to give you the funds to study it, stay on track and on schedule, speak 19 20 and write persuasively, and on and on. Here, I want to introduce you to five terms that I think help to describe some of the key aspects of contemporary social 21 research. (This list is not exhaustive. It's really just the first five terms that came 22 into my mind when I was thinking about this and thinking about how I might be 23 able to impress someone with really big/complex words to describe fairly 24 straightforward concepts). I present the first two terms -- theoretical and empirical 25 -- together because they are often contrasted with each other. Social research is 26 theoretical, meaning that much of it is concerned with developing, exploring or 27 testing the theories or ideas that social researchers have about how the world 28 operates. But it is also empirical, meaning that it is based on observations and 29 measurements of reality -- on what we perceive of the world around us. You can 30 even think of most research as a blending of these two terms -- a comparison of 31 our theories about how the world operates with our observations of its operation. 32 The next term -- nomothetic -- comes (I think) from the writings of the 33 psychologist Gordon Allport. Nomothetic refers to laws or rules that pertain to 34 the general case (nomos in Greek) and is contrasted with the term "idiographic" which refers to laws or rules that relate to individuals (idiots in Greek???). In any 36 event, the point here is that most social research is concerned with the nomothetic 37 -- the general case -- rather than the individual. We often study individuals, but 38 usually we are interested in generalizing to more than just the individual. In our 39 post-positivist view of science, we no longer regard certainty as attainable. Thus, 40 the fourth big word that describes much contemporary social research is 41 probabilistic, or based on probabilities. The inferences that we make in social research have probabilities associated with them -- they are seldom meant to be considered covering laws that pertain to all cases. Part of the reason we have seen statistics become so dominant in social research is that it allows us to estimate probabilities for the situations we study. The last term I want to introduce is causal. You've got to be very careful with this term. Note that it is spelled causal not casual. You'll really be embarrassed if you write about the "casual hypothesis" in your study! The term causal means that most social research is interested (at some point) in looking at cause-effect relationships. This doesn't mean that most studies actually study cause-effect relationships. There are some studies that simply observe -- for instance, surveys that seek to describe the percent of people holding a particular opinion. And, there are many studies that explore relationships -- for example, studies that attempt to see whether there is a relationship between gender and salary. Probably the vast majority of applied social research consists of these descriptive and correlational studies. So why am I talking about causal studies? Because for most social sciences, it is important

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1. Pı	It a $()$ if the statement	is True or a (X) if the	statement is false.					
(i)	Knowing technical w	ords is the first and fo	remost when doing res	earch. (
(ii)	_	ests the reality of what)				
(iii)			s an Empirical research	her ()				
(iv)		ial role in social resear						
(v)	Research which exp	lore cause and effect a	re called casual studies	(5 marks)				
2. W (i) (ii)	That do the following we Hypothesis (line 10) (a) analysis contemporary (line 2)	(b) statistics	e the best option. (c) presupposition (c) formal	(d) suppression (d) academic				
(iii)	pertain (line 34) (a)attain	(b) relate	(c) demonstrate	(d) highlight				
(iv)	attainable (line 40) (a) despair	(b) severe	(c) radical	(d) achievable				
(v)	Eliminate (line 59) (a) dissuade	(b) consider	(c) theorize	(d) remove				

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W	hat to the following v (a) they (line 26)			
	(b) it (line 29)			
	(c) they (line 43)			
	(d) it (line 47)			
	(e) this (line 50)			
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Q	uestion 06			
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W	uestion 06 Trite an essay on on troduction, 1-2 body p			
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Question 07

Imagine that you are working on a project for an international client. Due to certain unavoidable circumstances, you feel that you cannot meet the deadline offered by your client. As the team leader, write a letter to the client company requesting for an extension. (10 marks)					
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Research .			

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