

SAMPLE

To scan.

00017

THE OPEN UNIVERSITY OF SRI LANKA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF MEDICAL LABORATORY SCIENCES
ACADEMIC YEAR 2018/2019 – SEMESTER II



BACHELOR OF MEDICAL LABORATORY SCIENCES HONOURS
MDU3207 – HEALTH COMMUNICATION – LEVEL 3
NO BOOK TEST (NBT) I
DURATION: ONE HOUR

DATE: 4th JULY 2019

TIME: 11.00 A.M. – 12.00 NOON

REGISTRATION NO:

INFORMATION TO CANDIDATES

- This question paper consists of 06 pages with 10 Multiple Choice Questions (Part A), 01 Short Answer Question (Part B) and 01 Structured Essay Question (Part C) and the answer sheet.
- **Multiple Choice Questions (Part A):** Indicate answers in the answer sheet provided by placing a cross (X) in INK in the relevant cage (answers in pencil will NOT be marked) Select the most suitable response to each question. (10 Marks)
- **Short Answer Question (Part B):** Write answers within the space provided. (30 Marks)
- **Structured Essay Question (Part C):** Write answers on the answer booklet and the sheets provided. (60 Marks)

IMPORTANT INSTRUCTIONS

- Write your Registration Number in the space provided.
- Answer All questions.
- Do NOT remove any page/part of this question paper from the examination hall.
- Do NOT keep unauthorized material, including mobile phones and other electronic equipment, with you during the examination.

Registration No.....

Part B – Short Answer Question (30 marks)

1.

1.1 List **three (03)** health related communication models. (06 marks)

1.....

2.....

3.....

1.2 Write **six (06)** basic elements in the process of communication. (06 marks)

1.....

2.....

3.....

4.....

5.....

6.....

1.3 List the **four (04)** levels of communication. (12 marks)

1.....

2.....

3.....

4.....

1.4 What is the difference between inter-personal and intra-personal communication. (06 marks)

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Registration No.....

Part C – 01 Structured Essay Question - 60 marks

1. Answer all parts.

- 1.1. Define “mass communication”. (08 marks)
- 1.2. List **four (04)** features of a mass audience. (12 marks)
- 1.3. Briefly explain the **four (04)** phases of a healthcare professional – patient relationship. (20 marks)
- 1.4. Briefly discuss the importance of non-verbal communication to a healthcare professional giving examples. (20 marks)

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ANSWER SHEET FOR PART A

1.

a	b	c	d
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2.

a	b	c	d
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3.

a	b	c	d
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4.

a	b	c	d
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5.

a	b	c	d
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6.

a	b	c	d
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7.

a	b	c	d
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8.

a	b	c	d
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9.

a	b	c	d
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10.

a	b	c	d
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