Study Programme

: Bachelor of Technology Honours in Engineering Degree

Study Programme

Name of the Examination

: Final Examination

Course Code and Title

: AGM4307 Economics and Marketing for Engineers

Academic Year

: 2019/20

Date

: 04/10/2020

Time

: 09.30 to 12.30hrs

SECTION II

Answer any four (04) Questions
Answer for each question should commence from a new page.
You may spend two (2) hours

1. Suppose a company which produces rubber value added product shares the machineries and labour to produce rubber oil seals and washers. The factory completely utilizes its materials and labour in producing both items. A few feasible production combinations are given below.

Oil seal (million)	Washer (million)
0	30
5	29
10	28
15	27
20	25
25	22
30	18
35	13
38	8
39	5
40	, 0

- a. Draw the production possibility curve of the factory (5 marks).
- b. What do you understand by the term "trade off"? What is the trade-off faced by the producer? (5 marks)
- c. Suppose the factory produces 20 millions of oil seals and 25 millions of washers.
 - i. What is the opportunity cost of producing five (5) million additional oil seals? (5 marks)
 - ii. What is the opportunity cost of producing two (2) million additional washers? (5 marks)
- d. Suppose that the IESL engineers developed a machine that produces more number of oil seals with the same amount of labour and materials. Graphically show the change in PPF curve with respect to the change in technology. (5 marks)

- 2. The elected officials in the Western Provincial council are concerned about the high rents being charged to university students. The town council is expecting to impose a rent ceiling of Rs. 2500 per month per student on rooms in the city. The demand and supply curves for rooms have been estimated as:
 - QD = 12,000 4P QS = 200 + 2P, where P = monthly rent, and Q = number of rooms available for rent.

For purposes of this analysis, the rooms can be treated as identical.

- a. Calculate the equilibrium price and quantity that would prevail without the price ceiling. (5 marks)
- b. Calculate producer and consumer surplus at this equilibrium. (5 marks)
- c. Sketch a diagram showing both consumer surplus and producer surplus. (5 marks)
- d. What quantity will eventually be available if the rent ceiling is imposed? (5 marks)
- e. Graphically illustrate the new producer surplus and consumer surplus with price ceiling. (5 marks)
- 3.
- a. Describe why a government needs to impose an efficient tax system. (5 marks)
- b. What do you understand by "dead weight loss"? (5 marks)
- c. Using graphical illustrations describe how tax could make an inefficient market. (5 marks)
- d. "It doesn't matter to whom the tax is levied on, the burden is shared by both producers and consumers". Elaborate the statement using graphical illustrations. (5 marks)
- e. Using graphical illustrations describe how the burden of taxes falls more on inelastic side (demand or supply) of the market. (5 marks)
- 4. Write short notes on any five (05) of the following topics. (5 marks each)
 - a. Government policies that has impacts on the construction sector of Sri Lanka
 - b. Investments on renewable energy
 - c. Economic impacts of COVID-19 pandemic
 - d. Disadvantages of GDP as an indicator of development of a country
 - e. Circular Flow Diagram
 - f. CPI and Inflation
 - g. Monopoly

00154

AGM4307: Economics and Marketing for Engineers 2019/20

5. Perera produces a Masks for sale, which requires a building and other machines. He rents a building for Rs. 30,000 per month and rent sawing machines for Rs. 20,000. These are his fixed costs. His variable cost per month is given in the table below.

Quantity	Variable Cost
	(Rs.)
1000	6000
2000	9000
3000	10000
4000	15000
5000	21000
6000	34000
7000	50000
8000	73000
9000	100000
10000	151000

a. Calculate Perera's, average variable cost, average total cost, and marginal cost for each quantity of output. (5 marks)

b. There is free entry into the industry, and anyone who enters will face the same costs as Perera. Suppose that currently the price of a mask is Rs. 25. What will Perera's profit be? Is this a long-run equilibrium? If not, what will the price of masks be in the long run? (5 marks)

c. Assume that mask production is a perfectly competitive industry. For each of the following questions, explain your answers.

i. What is Perera's break-even price? What is his shut-down price? (4 marks)

ii. Suppose the price of a Mask is Rs. 2. What should Perera do in the short run? (3 marks)

iii. Suppose the price of a Mask is Rs. 7. What is the profit-maximizing quantity of Masks that Perera should produce? What will his total profit be? Will he produce or shut down in the short run? Will he stay in the industry or exit in the long run? (4 marks)

iv. Suppose the price of Masks is Rs. 20. Now what is the profit-maximizing quantity of Masks that Perera should produce? What will his total profit be now? Will he produce or shut down in the short run? Will he stay in the industry or exit in the long run? (4 marks)

- 6.
- a. Discuss three (03) key macroeconomic issues related to Construction Sector in Sri Lanka. (5 marks)
- b. GDP data at constant (real) and current (nominal) prices from 2010 to 2015 from the Department of Census and Statistics of Sri Lanka are given below.

	Constant prices	Current prices
2010	(MnRs.)	(MnRs.)
2010	6,413,668 6,952,720	6,413,668 7,219,106
2012	7,588,517	8,732,463
2013	7,846,202	9,592,125
2014	8,235,429	10,361,151
2015	8,647,833	10,950,621

- i. What was the growth rate of nominal GDP between 2010 and 2015? Use both methods of calculating and compare the values (7 marks)
- ii. What do you understand by GDP deflator? (4 marks)
- iii. Calculate the GDP deflator at each year between 2010 and 2015? (4 marks)
- iv. What was the real GDP in 2010 measured in 2015 prices? (3 marks)
- v. What was the real GDP in 2015 measured in 2010 prices? (2 marks)