

THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
HIGHER DIPLOMA IN YOUTH DEVELOPMENT- LEVEL 04  
FINAL EXAMINATION – SEMESTER I - 2021/2022



DSU 4205 – PROMOTING ENTERPRISE AND ECONOMIC DEVELOPMENT  
DURATION: TWO (02) HOURS ONLY

Date: 19/06/2022

Time: 1.30 p.m -3.30 p.m

**Instructions:**

- Answer **ONLY** four (04) questions.
- Each question is worth twenty (25) marks.
- Please write clearly.

- 01) Describe the importance of Microfinance for the development of small business.
- 02) Do a SWOT analysis for a business in your area.
- 03) Explain the benefits of informal entrepreneurship.
- 04) Explain the role of government and private sectors in developing the small businesses.
- 05) What are the factors that makes a business succeed and fail?
- 06) Suppose that you have planned to start a business. Prepare a business plan including the factors that are important to start a small business.
- 07) Analyze the challenges that the new global conditions impose on most socio-economic situations in developing countries.
- 08) Who is an entrepreneur? Explain the characteristics of entrepreneurs.
- 09) Write **four (04)** short notes on the topics below.
  - (i) What are the two views of development?
  - (ii) Enterprise development cycle
  - (iii) Accounting systems
  - (iv) Business cost
  - (v) Todaro's view of rural economic development