

THE OPEN UNIVERSITY OF SRI LANKA
 DEPARTMENT OF SOCIAL STUDIES
 BA IN SOCIAL SCIENCES / BA IN YOUTH AND COMMUNITY
 DEVELOPMENT (2021/2022)
 FINAL EXAMINATION – LEVEL IV
 DSU4352 - SOCIAL PSYCHOLOGY



DURATION: THREE (03) HOURS

Date: 18TH JUNE 2022

Time: 1.30 pm to 4.30 pm

Answer only FIVE (05) questions. Each question carries 20 marks.

1. “Social psychology helps to understanding how human behaviour is shaped by the combination of the presence of others, the social environment and the individual physiological process of the human body”. Explain this statement with reference to the key concepts used in social psychology to examine human social behavior.
2. Discuss the three broad research methodologies that are used in conducting social psychological research.
3. “Within social psychology, personality is viewed as a result of combined processes of innate drives and social situations”. Elaborate on this statement with reference to one of the theories of personality discussed in this course.
4. What is attitude? Discuss the functions of attitude and how they are formed with reference to one of the theories of attitude.
5. “Social cognition can be defined as how the social environment is analysed, interpreted, understood and remembered by an individual”. Explain this statement with reference to how automatic thinking and deliberative/ effortful thinking shape social cognition.
6. Discuss the situational and person factors that affect the development of interpersonal relationships. Include examples in your discussion.
7. “Group cohesiveness is an important property in a social group”. Discuss this statement and the factors that affect group cohesion with reference to the protestors at Gall Face Green in Colombo.
8. “Causes of aggression often interact with each other rather than pose as a single reason”. Do you agree? Discuss with examples.
9. Write short notes on any four (04).
 - a. Prejudice
 - b. Non-verbal communication
 - c. Groupthink
 - d. Ethics in social psychological research
 - e. Indirect aggression
 - f. Gender stereotypes

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