

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE IN SOCIAL SCIENCES – LEVEL 4
FINAL EXAMINATION– 2021/2022 (FIRST SEMESTER)
DSU4323 – COMMUNICATION IN DISASTER MITIGATION
DURATION: THREE (03) HOURS



Date: 16th of July 2022

Time: 09.30a.m-12.30p.m

INSTRUCTIONS:

1. The question paper consists of NINE (09) questions
2. Answer only FIVE (05) questions
3. All questions carry equal (20) marks

1. Referring to the definition of risk communication given by Fearn-Banks (1996), discuss its significance in effectively preparing vulnerable people to face disasters. Discuss using examples.

2. Failure of responsible authorities to implement necessary precautions in a timely manner, often turn hazards into serious disasters. Discuss with examples.

3. With reference to the experience of ongoing COVID19 disaster, discuss the important aspects that should be considered in managing similar disasters in the future.

4. Explain the significance of the risk reduction cycle in managing the effects of a disaster. Use appropriate examples where necessary.

5. How do you assess the role played by the government in managing COVID19 crisis in Sri Lanka? Discuss with examples.

6. Discuss the key components of a comprehensive communication plan that is to be implemented as a part of a post-disaster management programme with reference to a disaster of your choice.

7. Apart from creating awareness among people, what significant role can media play in disaster mitigation? Discuss using an example.

8. What is social media? Discuss with examples why social media is an important constituent of any disaster communication programme.

9. Briefly explain **four** of the topics mentioned below:

- I. Hazard
- II. Risk
- III. 'DesInventer'
- IV. Early warning
- V. Man-made disaster

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