

THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE IN SOCIAL SCIENCES 2021/2022  
LEVEL 4 – 2<sup>nd</sup> SEMESTER  
FINAL EXAMINATION  
DSU4622- ENVIRONMENTAL COMMUNICATION



**DURATION: THREE HOURS (3 HOURS)**

**Date: 29<sup>th</sup> January 2023**

**Time: 01.30 pm – 04.30 pm**

**Instructions:**

- Answer only five (05) questions
- All questions carry equal marks (20 marks each)

1. What is environmental communication? Explain the various forms of environmental communication with their distinct features and uses.
2. Work of Rachel Carson contributed immensely towards the discipline of environmental communication. Discuss the background within which she contributed towards this discipline.
3. What is the significance of a code of ethics for environmental journalists? Discuss three such principles with examples.
4. To find solutions for various problems, scientific experiments also threaten the natural environment while finding solutions for the problems created. Discuss with examples.
5. What is the 'Earth Summit'? Discuss four actions of the Agenda 21 connected with this summit?
6. '3R' concept is recommended as one of the basic, most practicable and widely usable strategies towards environmental conservation. Discuss the limitations in implementing this '3R' concept in urban areas in Sri Lanka.
7. What is an environmental crisis? Explain the role that Environmental Communicators play in ensuring that people are least affected while authorities implement solutions.

8. What are the theoretical explanations connected with environmental problems. Discuss the most relevant explanations concerning the Sri Lankan situation with examples.

9. Briefly discuss **four (04)** of the following topics.

- I. Global warming
- II. UN Conference on Human environment
- III. Sustainable development
- IV. Environmental Impact Assessment
- V. Renewable energy sources

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