

**THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA IN SOCIAL SCIENCES & BA IN YOUTH AND COMMUNITY
DEVELOPMENT – LEVEL IV
FINAL EXAMINATION (2023/2024)
DSU4352: SOCIAL PSYCHOLOGY**



DURATION – THREE (03) HOURS

Date: 3rd December 2023

Time: 1.30pm – 4.30pm

Instructions:

Answer FIVE (05) questions only. Each answer carries equal marks.

1. “Social psychology provides the tools to understand human behaviour in social situations”. Discuss this statement with reference to the usefulness of social psychology and how it evolved as a discipline.
2. Describe the research process and explain how the experimental method can be used in social psychology research.
3. Define the concept of attitude and explain how attitudes are formed according to Learning Theory. Include examples in your answer.
4. “Social cognition is not one instantaneous process, rather it is an on-going process by which we update and modify how we understand the world around us”. Discuss this statement with reference to the concept of social cognition.
5. What is a social group and how do groups maintain cohesiveness? Explain with examples.
6. “Prejudice leads to discriminatory treatment of others”. Elaborate on this statement in the context of intergroup dynamics found in Sri Lankan society.
7. Discuss the causes of aggression and how aggression can be reduced.
8. Examine how the process of socialization relates to social influence. Provide examples in your answer.
9. Write short notes on any four (04).
 - a. Basic research and applied research
 - b. Elements of personality
 - c. Conformity
 - d. Social loafing
 - e. Persuasion