THE OPEN UNIVERSITY OF SRI LANKA

DEPARTMENT OF SOCIAL STUDIES

BA DEGREE PROGRAMME IN YOUTH AND COMMUNITY DEVELOPMENT - LEVEL 04

FINAL EXAMINATION - SEMESTER I - 2023/2024

DSU4562 - PROJECT PLANNING, MONITORING AND EVALUATION



DURATION: THREE (03) HOURS ONLY

Date: 09.12.2023

Time: 1.30 p.m - 4.30 p.m

Instructions:

- > Answer ONLY four (04) questions including question number one.
- Question number one is compulsory.
- Please write in clear handwriting.
- 1) In the heart of an urban neighborhood, a dedicated group of young individuals has launched, "UrbanUplift", a community development project with a three-fold focus on youth education, public health awareness and community beautification. The youth-led initiative aims to create positive change by providing educational resources, fostering health awareness and enhancing the overall aesthetic appeal of the neighborhood through collaborative beautification projects. The success of "UrbanUplift" hinges on the effective implementation of these components, requiring careful planning, execution and thorough assessment.
 - I. Identify three (03) specific performance indicators that would effectively measure the success of "UrbanUplift" in promoting youth education, public health awareness and community beautification. (10 marks)
 - II. Propose practical means of verification for assessing the impact of youth education initiatives undertaken by "UrbanUplift". Suggest methods to verify the effectiveness of public health awareness campaigns, ensuring that the intended messages resonate with the community. (15 marks)

III. What are the anticipated challenges that the youth-led initiative might encounter in measuring performance indicators and implementing means of verification? Provide adaptive strategies to overcome these challenges, ensuring a robust and informative assessment process for continuous project improvement.

(15 marks)

(Total 40 marks)

- 2) A non-profit organization is initiating a community development project aimed at improving access to education in a rural area. The project involves building a school, training teachers in this area and implementing educational programs.
 - I. Define the important project activities crucial for the success of the community development project outlined in this case. (05 marks)
 - II. Identify and elaborate on the key roles necessary for the effective execution and management of the development project described in this case. (07 marks)
 - III. Outline the project performance indicators that would serve as benchmarks for evaluating the success and efficiency of the community development project in the given context.

 (08 marks)

(Total 20 marks)

3)

- I. Define the primary purpose of a project proposal and its significance in project management in development project. (05 marks)
- II. Identify and briefly explain three key components that are crucial to include in a well-structured project proposal. (07 marks)
- III. In your own words, describe how a compelling project proposal can facilitate effective communication and collaboration among project stakeholders. (08 marks)

(Total 20 marks)

4)

- I. Define the concept of project budgeting and its role in the overall project management process (05 marks)
- II. Identify essential components that are typically included in a comprehensive project budget. Briefly explain the significance of each component. (07 marks)
- III. Discuss the potential challenges associated with project budgeting and propose two strategies to mitigate these challenges, ensuring accurate financial planning and successful project execution.
 (08 marks)

(Total 20 marks)

5) Write short notes on any four (04) of the following.

(05 marks each)

- I. Community empowerment
- II. Social capital
- III. Sustainability
- IV. Participatory approach
- V. Needs assessment

(Total 20 marks)

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