

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE PROGRAMME IN SOCIAL SCIENCES
FINAL EXAMINATION - LEVEL 4 (SEMESTER I) 2023/2024
DSU4325 – CREATIVE COMMUNICATION
DURATION: THREE HOURS (03 HOURS)



Date: 17th December 2023

Time: 9.30am to 12.30pm

Instructions:

- **Answer any five (05) questions only.**
 - **Each answer carries 20 marks.**
1. Analyse the aboriginal connection to mother earth with reference to myths and ancient beliefs in the context of creative communication.
 2. Examine the social changes rooted in Colonization in Sri Lanka as featured in any relevant novel of your choice written in English, Sinhala, or Tamil.
 3. Explain the phenomena of industrialization linking the then absent modern concept of child rights, by analysing the work, Oliver Twist by Charles Dickens.
 4. Explain the power of children's literature using any creative short story or novel of your choice.
 5. Explain why the poet is described as a unifier of humanity, using the life of poets and their work such as those of Rabindranath Tagore.
 6. Explain how the subject of Creative Communication impacted your thinking and what you could do with this knowledge at a practical level.
 7. Explain how spirituality and different religious traditions were communicated by different creative writers, using examples as needed.
 8. Explain how poetry of the Harlem Renaissance influenced the civil rights movement of the United States.

9. Write short notes on four of the topics below.

- a) Post-Colonial writing in South Asia
- b) Poetry that influenced the Feminist Movement
- c) Renaissance paintings and how they shaped modern art.
- d) How the Industrial age novel propelled change of policies for the betterment of human beings
- e) Significance of Creative Communication as a form of mass communication.

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