

THE OPEN UNIVERSITY OF SRI LANKA
 FACULTY OF MANAGEMENT STUDIES
 BACHELOR OF MANAGEMENT STUDIES (HONOURS) DEGREE
 PROGRAMME - LEVEL 6
 ACADEMIC YEAR: 2023/24
 OSU6502 - OPERATION RESEARCH
 ASSIGNMENT TEST
 DURATION: TWO (02) HOURS



DATE: 18TH FEBRUARY 2024

TIME: 1.30PM – 3.30 PM

Instructions:

Answer **FOUR** questions **ONLY**.

All questions carry equal marks.

Non-programmable calculators are allowed.

This question paper carries 5 questions in 4 pages.

Question 1

A company manufactures 3 products: Fruit juice, Soft drink, Energy drink. The resource utilization, resource availability and profit per unit of each product are given below:

Product	Resource Requirement			Profit/ unit (Rs.)
	Water (litres)	Time in manufacturing department (hours)	Time in packaging department (hours)	
Fruit juice	10	7	2	12
Soft drink	2	3	4	3
Energy drink	1	2	1	1
Availability of resources per month	100	77	80	

You are required to determine the quantities of fruit juice, soft drink and energy drink, so that the total profit is maximized.

- Formulate a linear programming model for the above problem. (Use x_1 , x_2 and x_3 as number of units of fruit juice, soft drink and energy drink respectively). (5 marks)
- Prepare the first simplex table and find the pivot element, the incoming variable and the outgoing variable. (3 marks)
- The final simplex table for the above problem is given below.

Note: s_1, s_2, s_3 relates to availability of water, time in manufacturing department and time in packaging department respectively.

Cj	Basic Variable s	Quantity	12	3	1	0	0	0
			x1	x2	x3	s1	s2	s3
12	x1	73/8	1	0	-1/16	3/16	-1/8	0
3	x2	35/8	0	1	13/16	-7/16	5/8	0
0	s3	177/4	0	0	-17/8	11/8	-9/4	1
Zj			12	3	27/16	15/16	3/8	0
Cj -Zj			0	0	-	-	-3/8	0
					11/16	15/16		

- What is the optimal solution? (2 marks)
- Interpret the shadow prices. (3 marks)
- Develop the dual for the problem. (4 marks)
- Find the optimal values for the dual variables. (3 marks)
- Find the range within which the profit of Soft drink can be changed without affecting the optimal solution. (5 marks)

(Total 25 marks)

Question 2

Four projects, P_1, P_2, P_3 and P_4 are to be implemented. These projects could be implemented in any of the four locations L_1, L_2, L_3 or L_4 . But the labour requirement would depend on the particular project and the location it is assigned, as shown in the table below.

Labour Requirement

	L ₁	L ₂	L ₃	L ₄
P ₁	12	17	14	15
P ₂	7	6	8	9
P ₃	21	15	27	20
P ₄	15	11	17	18

- Find the optimal plan of assignment projects to location that would minimize the total labor requirement. (10 marks)
- Find the optimal plan of assigning project to locations given that project P_2 should not be assigned to location L_3 . (10 marks)
- Explain what is an unbalanced assignment problem and how to solve it? (5 marks)

(Total 25 marks)

Question 3

A company has three factories, A, B and C that turns out tables. The weekly capacities of the factories A, B and C are 5000, 6000 and 2500 units respectively. These tables are transported to four distribution centers P, Q, R and S whose weekly demands are 6000, 4000, 2000 and 1500. The cost of transporting one unit from a given factory to a given distribution center is explained in the table below.

Cost of Installation (Rs. 000)

FACTORY	DISTRIBUTION CENTRE			
	P	Q	R	S
A	3	2	7	6
B	7	5	2	3
C	2	5	4	5

The company wishes to develop the transportation plan that would minimize total cost of transport.

- a) Find an initial feasible solution using least cost method. (8 marks)
- b) Solve the transportation problem using MODI method. (17 marks)

(Total 25 marks)

Question 4

A dealer supplies you the following information with regard to a product dealt-in by him:

Annual demand = 10,000 units

Ordering cost = Rs. 1,000 per order

Holding cost = Rs. 400 per month

Price = Rs. 20 per unit

To store the product 10 square feet is required.

- a) Calculate the economic order quantity (EOQ) of the product. (3 marks)
- b) Calculate the cost of maintaining the inventory. (3 marks)
- c) Calculate the reorder level of the products if lead time is 5 days. (3 marks)
- d) If the stock out cost is Rs. 10/- per unit per month, calculate the EOQ. (3 marks)
- e) If maximum storage capacity is 200 square feet, calculate the EOQ. (2 marks)
- f) If a discount of 2% is offered for orders greater than 50 units but less than 100 units and 3% discount is offered for orders equal or greater than 100 units, calculate the inventory costs for the following scenarios:
 - i) Order quantity ≤ 50
 - ii) $50 < \text{Order quantity} < 100$
 - iii) $100 \leq \text{Order quantity}$ (9 marks)
- g) Calculate the EOQ if the total budget available to purchase the material is Rs. 10,000/-. (2 marks)

(Total: 25 marks)

Question 5

Write short notes on the following with suitable illustrations.

- a) Unbalanced Transportation Problem (6 marks)
- b) Limitations of Assignment Theory (6 marks)
- c) North West Corner Rule Method (6 marks)
- d) Comparison of graphical method and simplex method in solving Linear Programming problems (7 marks)

(Total: 25 marks)

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Formulae

$$EOQ = \sqrt{\frac{2DA}{C}}$$

$$K = \frac{DA}{Q} + \frac{QC}{2} - \frac{DRm}{100}$$

$$EOQ = \sqrt{\frac{2DA}{C(1 - \frac{D}{R})}}$$

$$EOQ = \sqrt{\frac{2DA(C + S)}{CS}}$$