



**THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE IN SOCIAL SCIENCES
LEVEL 4, SEMESTER II (2023/24)
DSU4622 – ENVIRONMENTAL COMMUNICATION
FINAL EXAMINATION**

DURATION: THREE HOURS (03 HOURS)

Date: 03. 08. 2024

Time: 01.30 – 04.30pm

Answer only FIVE (05) questions.

All questions carry equal (20) marks.

1. One could say that the Environment is the sum total of the conditions within which organisms live and it is the result of interactions between constituent elements". Discuss with examples.
2. What is environmental communication? Discuss four functions arising from the definition by the Environmental Communication Research Centre (1996).
3. What is an environmental crisis? Discuss the role of environmental communicators in avoiding or mitigating the effects of such a crisis.
4. There are theoretical explanations concerning environmental problems. Discuss with reference to Sri Lanka using appropriate examples.
5. Discuss critically the eight principles that constitute the code of ethics for environmental journalists.
6. Environmental Communicators must be socially responsible. Discuss with examples.
7. There are serious concerns relating to garbage disposal in the country, but little progress achieved. Being an environmental communicator, how would you plan to address the situation?
8. Write an essay on United Nations Conference on the Human Environment which was held in Stockholm in 1972.

PTO

9. Briefly discuss **four (04)** of the topics mentioned below.

- (i) Sustainable development
- (ii) Earth summit
- (iii) Silent spring by Rachel Carson
- (iv) Environment Impact Assessment (EIA)
- (v) Climate change

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