

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA IN SOCIAL SCIENCES & BA IN YOUTH AND COMMUNITY
DEVELOPMENT – LEVEL IV
FINAL EXAMINATION (2024/2025)
DSU4352: SOCIAL PSYCHOLOGY



DURATION – THREE (03) HOURS

Date: 6th April 2025

Time: 1.30pm – 4.30pm

Instructions:

Answer FIVE (05) questions only. Each answer carries equal marks.

1. What are the ethical principles that social psychologists need to adhere to when conducting research? Explain with examples.
2. Discuss the elements of personality and examine how personality is formed with reference to Abraham Maslow's Hierarchy of Needs theory from the humanistic perspective.
3. "Attitudes once formed cannot be changed". Do you agree with this statement? Explain with reference to one of the theories of attitude formation.
4. Define social cognition and discuss how deliberative thinking affects individuals.
5. "Interpersonal relationships are based only on person factors". Examine this statement.
6. What is social loafing? Explain with reference to Ringelmann's Rope Pulling experiment.
7. Define prejudice and explain how prejudice is maintained in society.
8. "Aggression has multiple causes that sometimes interact with each other to cause aggressive behaviour". Discuss this statement with examples.
9. Write short notes on any four (04).
 - a. Persuasion
 - b. People perception
 - c. Groupthink
 - d. Stereotypes
 - e. Experimental method