

THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE PROGRAMME IN SOCIAL SCIENCES - LEVEL IV  
FINAL EXAMINATION 2024/2025 (SEMESTER I)  
DSU4323/SSU2123 - COMMUNICATION IN DISSASTER MITIGATION



DURATION: THREE HOURS (3 HOURS)

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Date: 27<sup>th</sup> April 2025

Time: 01.30pm - 04.30pm

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**Instructions:**

- Select **ONLY FIVE** (05) questions for essay type answers
  - All questions carry equal marks (20 marks each)
1. It is believed that the hazard, vulnerability of the community and social crisis are three vital occurrences under any disasters. Discuss these important occurrences referring to recent flood situation in Sri Lanka.
  2. What is the Disaster Risk Reduction Cycle (DRR cycle)? Discuss using examples how Disaster Risk Reduction Cycle guides us for effective management of a disaster.
  3. “Early warning is not only the production of technically accurate warnings, but also a system that requires an understanding between producers and consumers of warning information”. Discuss.
  4. Explain the roles of the key parties that are identified by the United Nations International Strategy for Disaster Reduction (UN/ISDR) in disaster management processes.
  5. Explain why communication is considered as the key arm of any disaster mitigation program. Use appropriate examples to substantiate your answer.
  6. Discuss with examples why social media is given a very special place in planning an effective disaster communication programme.
  7. Examine three of the disasters you know well. Choose three different communication channels and discuss the appropriateness of those communication channels for early warning under each disaster.
  8. There are “Dos” and “Don’ts” for media during a disaster. Discuss using examples, the functions of the media during a disaster.

9. Briefly discuss four of the themes mentioned below.
- (a) Man made disasters
  - (b) 'Risk' under disasters
  - (c) WHO Global alert
  - (d) Sustainable development
  - (e) Environment impact assessment

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