

THE OPEN UNIVERSITY OF SRI LANKA
 DEPARTMENT OF SOCIAL STUDIES
 BA DEGREE PROGRAMME IN SOCIAL SCIENCES - LEVEL IV
 FINAL EXAMINATION 2024/2025 (SEMESTER I)
 DSU4325 – CREATIVE COMMUNICATION
 DURATION: THREE HOURS (3 HOURS)



Date: 27th April 2025

Time: 01.30pm - 04.30pm

Instructions:

- **Select only five (05) questions for essay type answers**
 - **All questions carry equal marks (20 marks each)**
1. Critically discuss the key elements that constitute creative communication.
 2. A humanistic approach is needed in creative communication for writers to ask questions and seek answers about life, society, and the world around them. Discuss what this implies.
 3. What is the significance of Empathy in creative communication. Discuss with appropriate examples.
 4. The European Renaissance resulted in forms of radicalism inspiring creativity and modern innovations at an overall level. Discuss
 5. The Harlem literary movement created the base for Black self-determination in America. Express your views.
 6. Discuss with examples how children's literature holds the potential of communicating morals and contribute towards shaping their minds.
 7. The concept of street drama directly relates to carrying important messages to a society. Express your views using a known street drama.
 8. A healthy political representation of the sentiments of women is essential for moral and economic development of a country. Express your views, citing literary works of your choice.
 9. Write short notes on four (04) of the themes below:
 - a) Aboriginal based writings.
 - b) The 'Big Brother Syndrome' of dictatorship
 - c) Spiritual poetry
 - d) 'Gitanjali' by Rabindranath Tagore
 - e) The diverse messages conveyed by post-colonial fiction

***** *Copyrights Reserved* ***