

THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE PROGRAMME IN SOCIAL SCIENCES - LEVEL IV  
FINAL EXAMINATION 2024/2025 (SEMESTER II)  
DSU4622 – ENVIRONMENTAL COMMUNICATION



**DURATION: THREE HOURS (3 HOURS)**

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**Date: 03.08.2025**

**Time: 9.30am -12.30 pm**

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**Instructions**

- **Answer five (05) questions only**
  - **Structure your answer well: Introduction, Body and Conclusion**
  - **Write as much as possible, as these are essay-type questions**
1. Environmental communicators have a significant role to play in achieving sustainable development goals. Critically discuss.
  2. “Energy planners have a crucial role to play in the development of alternative energy sources in Sri Lanka”. Why is this so?
  3. Rapid urbanisation has a major impact on environmental quality in Sri Lanka. Discuss.
  4. Write an article for a national newspaper, selecting a major environmental issue of current relevance to Sri Lanka. (Word limit 750)
  5. “An environmental campaign demands a professional approach”. Discuss with reference to the essential steps in the campaigning process.
  6. What is the professional mandate of a science communicator in a developing country? Discuss.
  7. Our ancestors maintained a balance concerning human needs and the safety of the natural environment. Comment with examples.
  8. Modern science also adversely affects the human environment. Discuss

9. Short notes on four (04) topics below
- a) Significance of EIAs for mega development projects
  - b) Specialised requirements of an environmental journalist
  - c) United Nations conference on human environment
  - d) Effects of climate change
  - e) Significance of biodiversity in the world

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