



BSC HONS IN PSYCHOLOGY
PLU4309 RESEARCH METHODS IN PSYCHOLOGY - LEVEL 4
FINAL EXAMINATION PAPER
DURATION: 03 HOURS

DATE: 31.10.2025

TIME: 9.30 am to 12.30 pm

SECTION 2: STRUCTURED ESSAY QUESTIONS (60) MARKS

Choose 04 out of the 06 questions given below and answer using the provided answer sheets

- 2.1 a) Briefly explain construct validity with an example. (5 marks)
- b) Explain two (02) cognitive processes that influence the response of participants and that can contribute to lack of validity. (10 Marks)
- 2.2 a) Discuss two (02) methods of data analysis used in qualitative research. (10 marks)
- b) Briefly explain two (02) types of interviews that can be used of the data collection in qualitative research method. (05 marks)
- 2.3 a) Explain two (02) measures of dispersion with examples. (10 marks)
- b) Briefly explain two (02) characteristics of a good research question. (5 marks)
- 2.4 a) Discuss two (02) general moral principles that can be applied to scientific research. (10 marks)
- b) Briefly explain two (02) methods of dissemination of research findings. (5 marks)
- 2.5 a) Explain two (02) types of descriptive research questions with examples. (10 marks)
- b) Briefly explain “random assignment” in experimental research. (5 marks)
- 2.6 a) Explain the two (02) approaches of combining quantitative and qualitative research techniques in mixed method. (10 marks)
- b) What is the difference between the experimental and the control group in an experimental design. (5 marks)