THE OPEN UNIVERSITY OF SRI LANKA

POST GRADUATE DIPLOMA IN DISTANCE EDUCATION

FINAL EXAMINATION 2008

ESP 1222 – DESIGN AND DEVELOPMENT OF
DISTANCE EDUCATION MATERIAL

DURATION : THREE (03) HOURS

DATE : 26th March 2008	TIME : 9.30 a.m. – 12.30 p.m.

ANSWER <u>ALL</u> THE QUESTIONS IN PART I AND ANY <u>THREE</u> QUESTIONS FROM PART II

PART I

01. a. Explain the term "online course"
     b. Give three (03) advantages of this method of delivery.

02. Explain why the needs of the students have to be identified in order to develop an effective distance education programe.

03. Differentiate the terms competencies and learning outcomes.

04. Identify five (05) issues that need to be taken cognizance of when planning a Distance education Programme.

05. Give five (05) suggestions to ensure effective online teaching.

06. Describe how the hierarchical analysis of aims and objective is done to design a programme.

07. Explain Melton's five stages in the process of development of instructional material.

08. What are the characteristics of adult learners?

PART II

09.   a.   What difficulties would you face in preparing a lesson outline?

       b.   "In distance learning, one of the crucial factors is the absence of the teacher in person" Discuss some of the consequences of this situation.

       c.   How can distance teaching material compensate for the absence of the teacher?

10.   "A number of features are essential in a distance education text" Explain in detail those features under the following headings.

       a.   At the beginning of the session.
       b.   The body of the session.
       c.   At the end of the session.

11.   Write short notes on any three (03) of the following.
       i.   Credit level of a programme.
       ii.   Learning outcomes.
       iii.   Advance Organizer.
       iv.   Readability.
       v.   Key roles in On-line course development.

12.   "Print materials are the main medium of instruction in distance education at the OUSL"
       i.   What are the advantages that enable to print material provide the basis for effective teaching.
       ii.   Explain the problems associated with the issues relating to the development of course material by writers.

13.   A distance teaching system is an innovative way of providing need-based education, flexible in methodology and combination of courses with a view to promoting scientific and vocational programmes.
Under the following how can one articulate the development and preparation of course material on these lines.

       i.   Motivation and presentation.
       ii.   Preparation of course material

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