

THE OPEN UNIVERSITY OF SRI LANKA
POST GRADUATE DIPLOMA IN DISTANCE EDUCATION
FINAL EXAMINATION 2008 - (02nd SEMESTER)
ESP 1125 – MANAGEMENT OF DISTANCE EDUCATION
DURATION : THREE (03) HOURS



DATE : 13th September 2008

TIME : 9.30 a.m. – 12.30 p.m.

ANSWER ALL THE QUESTIONS IN PART I AND ANY THREE QUESTIONS FROM PART II

PART I

01. Define the term “Leadership”. Is it different from “Management”?
02. Differentiate between “efficiency” and “effectiveness”. Give an example.
03. What are the triggers of change? Take one of those triggers and briefly explain with an example.
04. Briefly explain the attributes of an effective distance education manager.
05. Explain the managerial roles of the different types of providers of distance education.
06. Distinguish between the different levels of Instructional Media Production.
07. What are the objectives of the University Grants Commission? Take one of them and briefly explain the activities undertaken by the UGC to achieve that objective.
08. Write a short note on the Distance Education Modernization Project (DEMP) under the Ministry of Higher Education.

(8 x 5 = 40 marks)



PART II

09. i. Briefly explain the “process of change”. (06 marks)
- ii. Select any change introduced in the recent past in your organization or any other organization involved in distance education and critically evaluate the process adopted. (06 marks)
- iii. Why do you think a change is generally resisted at first? Suggest suitable strategies to minimize such resistance. (08 marks)
10. i. Explain the role of technology in distance education. (06 marks)
- ii. Examine the problems and issues in using technology in distance education in Sri Lankan context: (06 marks)
- iii. Critically analyze the recent initiatives taken in Sri Lanka in broad basing distance education using technology. (08 marks)
11. i. Briefly explain the components of an Information System (IS) in distance education. (06 marks)
- ii. What are the benefits of the data base approach in IS? (06 marks)
- iii. Discuss the probable security threats in an IS and the possible measures that could be taken to ensure security. (08 marks)

12. i. Briefly explain the management process. (06 marks)
- ii. Discuss how the management process can be applied in organizing and implementing a distance education programme. (06 marks)
- iii. Examine the relevant managerial skills needed for a distance education manager. (08 marks)
13. i. Compare and contrast any two of early leadership theories. (08 marks)
- ii. "Contemporary organizational contexts demand more of a transformational leadership approach than any other approaches". Do you agree with this statement? Illustrate your answer taking a distance education institution into consideration. (12 marks)
14. Write short notes in any three of the following.
- i. Relevance of managerial aspects found in Indira Gandhi National Open University (IGNOU) for the development of the Open University of Sri Lanka.
- ii. Instructional leadership in the Open University of Sri Lanka.
- iii. Types of information systems used in open and distance learning.
- iv. Contribution of the University Grants Commission of Sri Lanka for the development of distance education.
- v. Management of distributing instructional material in a distance education system.

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