THE OPEN UNIVERSITY OF SRI LANKA

POST GRADUATE DIPLOMA IN DISTANCE EDUCATION

FINAL EXAMINATION 2010 - (02nd SEMESTER)

ESP 1125 – MANAGEMENT OF DISTANCE EDUCATION

DURATION : THREE (03) HOURS

DATE : 30th July 2010	TIME : 9.30 a.m. – 12.30 p.m.

ANSWER ALL THE QUESTIONS IN PART I AND ANY THREE QUESTIONS FROM PART II

PART I

01.   Explain what is 'management' citing an accepted definition.

02.   State the various levels of management in an organization and differentiate between them.

03.   Discuss the importance of planning in the delivery of ODL programmes.

04.   Distinguish between the main processes of quality management.

05.   Briefly explain why distance education should be developed as a system.

06.   Briefly analyse the strategies that can be used to motivate the staff involved in the distribution of Instructional Material of an ODL institution.

07.   State how pressures for educational policy change may arise.

08.   Briefly explain the 'process of change'.

                                                    (8 x 5 marks = 40 marks)

PART II

09. i. Define educational leadership.

(04 marks)

ii. Discuss how leadership theories are grouped.

(08 marks)

iii. Analyse the leadership role of the Head of an institution using one or more groups of leadership theories mentioned above.

(08 marks)

10. i. Discuss why online learning is expanding.

(04 marks)

ii. Examine the problems and issues in managing on-line learning in the Sri Lankan context.

(08 marks)

iii. Make suggestions to address the problem and issues you mentioned in ii above.

(08 marks)

11. i. State the different types of Information Systems and discuss their uses.

(06 marks)

ii. Explain why an Information System is essential for a present day ODL institution.

(06 marks)

iii. Review the applications of Information Systems in the context of ODL.

(08 marks)

12. Consider that you are assigned the task of managing the production of new instructional material (print, AV or CD-Rom). Describe the process of production using a suitable example.

(20 marks)

13. i. "IGNOU is considered as an apex body of Distance Education system in India" Comment.

(04 marks)

ii. Briefly describe the organizational structure of IGNOU.

(08 marks)

iii. Highlight the major differences of the organizational structure of IGNOU from that of the OUSL.

(08 marks)

14. Write short notes on any three (03) of the following.

i. The role of the UGC

ii. Managerial skills required by a distance educational manager.

iii. Financing mechanism in Distance Education.

iv. Contribution of the Distance Education Modernization Project (DEMP) to ODL.

v. Different levels of Instructional Media production.

(20 marks)

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