

THE OPEN UNIVERSITY OF SRI LANKA
POST GRADUATE DIPLOMA IN DISTANCE EDUCATION
FINAL EXAMINATION 2011
ESP 1222 – DESIGN AND DEVELOPMENT OF
DISTANCE EDUCATION MATERIAL



DURATION : THREE (03) HOURS

DATE : 03rd April 2011

TIME : 9.30 a.m. – 12.30 p.m.

ANSWER ALL THE QUESTIONS IN PART I AND ANY THREE QUESTIONS FROM PART II

PART I

01. Briefly explain three (03) different procedures that can be used to identify needs of learners.
02. Explain the need to maintain the quality of distance education materials.
03. Discuss why “Simple language” should be used in distance learning materials.
04. Describe the general characteristics of adult learners.
05. Explain Melton’s five stages in the process of development of instructional material.
06. Compare the advantages and disadvantages of appointing a part time course writer in a distance education institution.
07. Briefly describe the various stages of course production.
08. Explain what is meant by “readability”, with the help of appropriate examples.
(5 x 8 = 40 marks)

PART II

09. The process of course preparation in distance education reflect a cooperative effort of different personnel. Explain the contributions made by different personnel at various stages of course preparation. (20 marks)
10. i. Describe providing appropriate examples how self-learning materials perform the functions of a classroom teacher. (08marks)
- ii. Explain four main problems distance learners face during teaching-learning process through Distance Education, and suggest strategies to overcome those. (12marks)
11. Course preparation in distance education is influenced by the different theories of learning and communication. Discuss the implications of these theories in designing a course. (20 marks)
12. Write short notes on any three (03) of the following. (20 marks)
- i. Learning outcomes
 - ii. Advance Organizer
 - iii. Self assessment questions
 - iv. Designing a course structure
 - v. Credit level of a progamme
13. Consider yourself a writer of self-learning materials (20 marks)
- i. Identify a theme and the level of your target group.
 - ii. Prepare a plan indicating all the components and their organization within the material.
 - iii. Write a brief description about the self-learning material you have planned.