

THE OPEN UNIVERSITY OF SRI LANKA  
 DEPARTMENT OF SOCIAL STUDIES  
 BA DEGREE IN SOCIAL SCIENCES – LEVEL IV (2018/2019)  
 FINAL EXAMINATION  
 DSU4352 SOCIAL PSYCHOLOGY



DURATION – THREE (03) HOURS

Date: 6<sup>TH</sup> JANUARY 2019

Time: 1.30 pm to 4.30 pm

Instructions:

*Answer FIVE (05) questions only. Each answer carries equal marks.*

1. “Social Psychology focuses on how the social environment influences individuals and how human physiology interacts with the social environment in creating human behavior”. Discuss this statement with reference to the key concepts used in social psychology to understand human social behavior.
2. Discuss the main ethical principles that should be adhered to when conducting social psychology research.
3. Define the concept of personality and discuss how the psychoanalytic perspective explains different types of personality.
4. What are the ABCs of attitude? Explain how they affect the formation of attitudes in individuals.
5. Compare and contrast automatic thinking with deliberative/ effortful thinking.
6. “Interpersonal relationships are based on a combination of situational and personal factors”. Discuss this statement focusing on factors that affect the formation of interpersonal relationships.
7. “Aggression is almost always caused by biological factors”. Evaluate this statement.
8. What is prejudice? Discuss with examples how prejudice is maintained in society.
9. Write short notes on any four (04).
  - a. Conformity
  - b. Control group and experimental group
  - c. Social loafing
  - d. Maslow’s hierarchy of needs
  - e. Stereotypes
  - f. Applied research