



THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME /LEVEL 3
MCU1201 : MANAGEMENT THEORY & PRACTICE
ASSIGNMENT TEST - 2006
DURATION- TWO HOURS

DATE 28.05.2006

TIME:10.00am – 12.00 noon

ANSWER ANY FOUR QUESTIONS.

- 1.a) Distinguish the difference between 'Efficiency' and 'Effectiveness'. (10 Marks)
- b) Explain with examples any three factors that justify the importance of studying Management. (15 Marks)
- 2.a) List the managerial roles identified by Mintzberg and group them into the three main categories. (10 Marks)
- b) Select the managerial roles mostly performed by the top level managers and explain them giving at least one example for each of such roles. (15 Marks)
- 3.a) List the main theories emerged in the evolutionary process of Management. (10 Marks)
- b) Select any one of those theories and explain briefly its main thoughts and their relevance to the present day organisations. (15 Marks)
- 4 a) List four essential characteristics of social activities. (04 Marks)
- b) List the essential characteristics of an organisation (03 Marks)
- c) Name three methods of classifying organisations and give at least three examples for each of the categories. (08 Marks)
- d) Select any one of the categories indicated in 'c' above and explain its responsibility to the society (10 Marks)
5. Assume that one of your close relatives is going to start a middle scale company making soft drinks. He is aware of that you have been registered at the Open University to follow a degree in Management Studies. He seeks your advice to initiate his business. Instruct him how he should plan his business as a new venture in the society. (25 Marks)
- 6.a) Draw the symbols used for the following activities in preparing flow charts . Activity, Inspection, Transportation, Storage, Delay (05Marks)
- b) Develop a definition to 'What is Management' using the knowledge and understanding you have acquired through the course. (08 Marks)
- c) Explain briefly three types of sub-systems that may exist in an organisation. (12 Marks)