



**THE OPEN UNIVERSITY OF SRI LANKA**  
**BACHELOR OF MANAGEMENT STUDIES (BMS) DEGREE PROGRAMME**  
**LEVEL 5**  
**MCU 3205 – RESEARCH METHODOLOGY**  
**ASSIGNMENT TEST – 2006**

**DURATION: TWO (02) HOURS**

**Date : 10<sup>th</sup> September 2006**

**Time: 10.00 a.m. – 12.00 noon**

**NO. OF QUESTIONS: 4**

**INSTRUCTIONS:** Answer any three (03) questions  
All questions carry equal marks  
You lose marks for vague, unclear and incomplete answers.

01. Explain the term research using your own words and an example. Distinguish research work from other work that does not constitute research work.
02. Explain the importance of a research proposal. What are the main elements that go into this document? Briefly explain with an example of your own.
03. What do you mean by reliability and validity in research? Explain using your own words and example.
04. What are the major issues involved in the gathering of data for a research project? Illustrate any 5 issues in detail.

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