



**THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT DEGREE PROGRAMME – LEVEL 3
ASSIGNMENT TEST - 2007
MANAGEMENT THEORY AND PRACTICE – MCU 1201**

Date : 26.05.2007

Time : 10.00 a.m – 12.00 noon

DURATION TWO(02) HOURS

Answer any three (03) questions.

All Questions carry equal mark.

1. a) Briefly explain the skills required by the managers at different levels. Use examples to elaborate your answer.
b) What are the managerial roles that managers at different levels perform? Explain using examples.
2. a) Discuss using examples, the influences of internal environment to a business organization.
b) 'External environment has less influence to an organization than that of from the internal environment' Express your views about this statement. Use examples in support of your answer. .
3. a) What are the main thoughts of bureaucratic model, suggested by Max Weber.
b) Do you think that the characteristics of bureaucratic model still exist in modern organizations. Discuss using example.
4. a) What is meant by the term 'planning'
b) Briefly explain the stages of the strategic planning process.

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