

**THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME
LEVEL 03
ASSIGNMENT TEST EXAMINATION-2008
MANAGEMENT THEORY AND PRACTICE–MCU 1201**

DURATION: TWO (02) HOURS

DATE: 31.05.2008

TIME: 2.00 p.m – 4.00 p.m

INSTRUCTIONS

- **Answer any three (03) questions.**
- **All questions carry equal marks.**

Q1)

a) Consider the evolutionary stages of management and compare the principles of scientific management with that of human relations movement.

b) Explain how you can apply any of the above mentioned approaches to enhance the performance of your organization or any organization known to you.

Q2)

a) Identify the different levels of managers and explain the tasks to be performed by them.

b) What are the different types of skills that you would expect them to possess to perform the tasks you have discussed in relation to 2(a). Explain briefly

Q3)

a) Alpha Company markets motor bikes all over the country. Explain the types of plans prepared by the different levels of managers in Alpha.

b) Explain how you can make use of the planning aids and techniques for the planning process.

Q4) Write short notes to any four (4) topics from the following.

- Systems approach
- SWOT analysis
- Barriers in planning
- Management by objectives (MBO)
- Roles of managers