

THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME
LEVEL 06 – 2007/2008
FINAL EXAMINATION – 2008
NEW DIMENSIONS IN MANAGEMENT – MCU 4203
DURATION : THREE (03) HOURS



068

DATE : 20.07.2008

TIME : 9.30 A.M – 12.30 A.M.

Answer any Five (05) questions.

All questions carry equal marks.

Please write your answers clearly and to the point.

Each answer must be at least 3 pages long and commenced in the new page.

1. How would you develop a participative management approach in your organization?
 - (a) Explain in details, the work setting Environmental /people (5 Marks)
 - (b) Explain in details, the work requirement (5 Marks)
 - (c) Explain the approach you would adopt (5 Marks)
 - (d) Explain the major issues you will have to address (5 Marks)
2. (a) Identify and Explain any theory of leadership of your choice (8 Marks)
 - (b) Why would you support this theory? Give 03 reasons (8 Marks)
 - (c) What are the limitations of this theory? (4 Marks)
3. (a) Explain using an example, How you would achieve productivity in your organization. (10 Marks)
 - (b) How have individuals used productivity? Explain (10 Marks)
4. (a) Why is entrepreneurship important to an organization? Explain using an example, the meaning and significance of entrepreneurship. (10 Marks)
 - (b) Discuss any 5 practical perspectives in entrepreneurship (10 Marks)
5. (a) What you do mean by Quality? (8 Marks)
 - (b) Explain how you would enhance quality in your workplace as a manager? Suggest 5 simple and practical ways (12 Marks)
6. Explain any 5 managerial challenges that Sri Lankan managers have to face today. discuss how they would address them. (20 Marks)