

**THE OPEN UNIVERSITY OF SRI LANKA  
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME  
LEVEL 05  
ASSIGNMENT TEST -2010  
RESEARCH METHODOLOGY - MCU 3205**



**DURATION: TWO (02) HOURS**

**DATE: 12. 06. 2010**

**TIME: 2.00 pm– 4.00 pm**

**INSTRUCTIONS**

- Answer any three (03) questions.
  - All questions carry equal marks.
1. a) According to the knowledge you have gained through this module, do you think that research is important in management. Express your views.  
b) A sound research design should contain several characteristics. Briefly explain these characteristics using examples.
  2. As an initial step, a researcher should identify a problem in the area that he is going to carry out his research. Express your views on this statement.
  3. a) Discuss the importance of reviewing Literature in research.  
b) Do think that developing hypotheses is an essential requirement in research. Discuss.
  4. Briefly explain the different types of measurement scales that could be used in measuring the variables.

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