

THE OPEN UNIVERSITY OF SRI LANKA
BACHLOR OF MANAHEMENT STUDIES DEGREE PROGRAMME
LEVEL - 06
ASSIGNMENT TEST -2011
NEW DIMENSIONS IN MANAGEMENT -MCU 4203
DURATION: TWO (02) HOURS



DATE: 01.10.2011

TIME: 10.00 AM TO 12.00 Noon

Answer Any Two (02) Questions. All Questions Carry Equal Marks.

01. a) What do you understand by the term 'participative management'? Explain your answer using examples. (20 marks)
- b) What are the key environmental dynamics that affect the operation of participatory principles? Explain the manner in which these factors (as you have identified above) affect the operation of participatory principles within contemporary work organizations. Give practical examples to illustrate your answer. (30 marks)
02. a) Define 'productivity' and discuss its importance for managing organizations. (20 marks)
- b) Identify the factors affecting productivity and briefly explain each. (30 marks)
03. Explain the following terms and discuss their implications in managing contemporary organizations.
- a) Corporate Social Responsibility
 - b) Managing a Diverse Work Force
 - c) Global Warming
 - d) Economic Recession
- (12.5 X 4=50)