

THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME – LEVEL 6
MCU4211 – MOTIVATION AND PERFORMANCE APPRAISAL
IN ORGANIZATIONS
ASSINGMENT TEST – NOVEMBER 2014



DURATION: 02 HOURS

Date: 15th November 2014

Time: 10.00 a.m. to 12.00 p.m.

Instructions: . ANSWER **THREE (03)** QUESTIONS INCLUDING FIRST (01) QUESTION.

ALL ANSWERS SHOULD BE WRITTEN NEATLY AND FOCUSED.

1. What do you mean by “Motivation”? Examine of the practical implication of Abraham Maslow’s theory of motivation in a business context in Sri Lanka. (40 marks)
2. Discuss the factors that have to be considered in implementing process of Goal setting? Explain using suitable examples, the relationship between goal setting and technique of “Management by Objective” (MBO). (30 marks)
3. (a) What is meant by the terms ‘Performance Management’ and “Performance Appraisal”? Explain. (15 marks)
(b) Discuss the importance of a performance appraisal in the performance management system in an organization. (15 marks)
4. Explain the role of the line manager in implementing a performance appraisal. Use suitable examples to elaborate your answer. (30 marks)

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