

THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE – LEVEL 05
MCU3205 -RESEARCH METHODOLOGY
ASSIGNMENT TEST - 2014
DURATION – TWO (02) HOURS



DATE:22/11/2014

Time:10.00 a.m – 12.00 noon

Instruction: Answer any four (04) Questions.
All Questions Carry Equal Marks.

1. 'Research is one of the ways to find answers to your questions'. When you are undertaking a research study what are the characteristics which differentiate your research process from merely finding out an answer to a question. Explain.
2. 'The literature review is an integral part of the research process and makes valuable contributions to almost every operational step'. What are the functions of a literature review? Explain.
3. Provide a suitable definition for a hypothesis and describe the characteristics that should be possessed by a good hypothesis.
4. What are the characteristics that should be taken into consideration when formulating a question for a questionnaire. Discuss with examples.
5. Write short notes for each of the topics given below
 - a. Participant observations
 - b. In-depth interviews
 - c. Likert scale
 - d. Inductive method
 - e. Primary sources

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