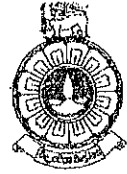


THE OPEN UNIVERSITY OF SRI LANKA

BACHELOR OF MANAGEMENT STUDIES DEGREE (BMS) - LEVEL 5

ASSIGNMENT TEST - 2017

PROJECT APPRAISAL - MCU 3204



DURATION: TWO (02) HOURS

DATE : 21.10.2017

TIME : 10.00 am – 12.00noon

Instructions: Answer any **THREE (03)** questions.

All questions carry equal marks

1. (i) By taking suitable examples, explain how projects differ from programmes.
(ii) Discuss the differences between social and commercial projects. Take real world examples to strengthen your answer.
2. What are the main concerns in the technical analysis of a project? How does each of these concerns/elements help in achieving project objectives? Explain with examples.
3. (i) Explain why it is important to define the objectives of a project clearly.
(ii) Explain the path along which project objectives proceed to preparation stage.
4. "The success of a project depends not only on the market or technical feasibility of the project" Elaborate this statement with appropriate examples.
5. Analyzing the political and economic stability of a country is utmost important in project planning stage irrespective of whether it is a social or a commercial project. Do you agree with this statement? Justify with suitable examples.