

THE OPEN UNIVERSITY OF SRI LANKA  
FACULTY OF HEALTH SCIENCES  
DEPARTMENT OF PHARMACY  
ACADEMIC YEAR 2018/2019 – SEMESTER I



**BACHELOR OF PHARMACY**  
**BPU2125 – PHARMACEUTICAL MANAGEMENT – LEVEL 4**  
**FINAL EXAMINATION**  
**DURATION: TWO HOURS**

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Date: 13<sup>th</sup> March 2019

Time: 9.30 a.m. – 11.30 a.m.

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INDEX NO: .....

**IMPORTANT INSTRUCTIONS**

- Write your Index Number in the space provided.
- Answer **All** questions.
- Do **NOT** take off any page/part of this question paper from the examination hall.
- Do **NOT** keep unauthorized material, including mobile phones and other electronic equipment, with you during the examination.

**INFORMATION TO CANDIDATES**

- This question paper consists of **02 pages** with **04 Structured Essay Questions**.
- Answer all questions in the answer book and the sheets provided.
- Each question carries 25 marks.

**01.**

- 1.1 Define the term "Management". (03 marks)
- 1.2 Differentiate between the organizational effectiveness and organizational efficiency. (05 marks)
- 1.3 Briefly explain the three (03) informational roles played by managers as per Mintzberg. (07 marks)
- 1.4 Explain the typical drug management cycle using an illustrated diagram. (10 marks)

**02.**

- 2.1 State the four (04) importance of organizational control process. (04 marks)
- 2.2 Indicate three (03) advantages and three (03) disadvantages of functional departmentalization in management. (06 marks)
- 2.3 Briefly explain contingency planning. (07 marks)
- 2.4 Discuss one (01) base of formal power and one (01) base of personal power used by managers in the world of work. (08 marks)

**03.**

- 3.1 Write five (05) benefits of material management. (05 marks)
- 3.2 State four (04) conditions that favours the pull system of inventory control in pharmaceutical distribution company. (04 marks)
- 3.3 Imagine that you are going to start a new pharmaceutical distribution company. Discuss the steps you would consider in planning a distribution system for your company. (08 marks)
- 3.4 Briefly explain two (02) procurement methods used to procure drugs in Medical Supplies Division (MSD), Sri Lanka. (08 marks)

**04.**

- 4.1 State four (04) types of government hospitals responsible in conducting curative care delivery system in Sri Lanka. (04 marks)
- 4.2 Briefly explain two (02) methods of drug estimation in government hospitals in Sri Lanka. (07 marks)
- 4.3 Write two (02) technical activities and two (02) managerial activities of quality assurances in pharmaceutical supply system. (04 marks)
- 4.4 Discuss two (02) inventory control models commonly use in pharmaceutical supply systems. (10 marks)