

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE IN SOCIAL SCIENCES – LEVEL 5
FINAL EXAMINATION - (2007)
SSU 3203 - CROSS CULTURAL COMMUNICATION



047

DURATION – THREE (03) HOURS

Date: 05th October 2007

Time: 9.30 a.m. – 12.30 p.m.

Answer five (05) questions only. Each question carries 20 marks.

1. “Culture provides an analytical framework to understand what is valued by a community of people. Discuss.
2. Explain the significance of different schools of culture.
3. “Cross cultural communication facilitates peaceful co-existence in a heterogeneous society. Discuss.
4. Discuss what is meant by spiritual community in the context of Buddhism and Hinduism.
5. Write an essay on communication patterns of ancient South Asia.
6. Discuss the historical roots of Sri Lankan Tamils insightfully.
7. “Quran is the foundation of Muslim Life”. Comment.
8. The People in traditional Sinhala villages believed that communication within the community should be for mutual benefit’. Explain with examples.
9. Write short notes on any **four (04)** of the following.
 - (i) Culture relation
 - (ii) Nature of sin in Christianity
 - (iii) National Integration
 - (iv) The concept of Halal
 - (v) Non Verbal Communication
 - (vi) Meditation