

**THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE PROGRAMME IN SOCIAL SCIENCES – LEVEL IV
FINAL EXAMINATION - 2011/2012
SSU2201 – DEVELOPMENT COMMUNICATION & POLICY PLANNING**



DURATION: THREE (03) HOURS

Date: 11th June 2011

Time: 1.30 p.m. – 4.30 p.m.

Answer five (05) questions only. Each question carries 20 marks.

1. Modernity as explained by First World scholars inspires those in the developing countries to have strong personalities. Discuss.
2. The Marxist/Socialist and the Capitalist/Liberal Models of development are fundamentally different. Discuss.
3. What is Diffusion of innovations? Discuss the fundamental steps connected with the process of diffusion.
4. What are the key elements connected with policy planning and development?
5. Explain the scope of agricultural extension in modernizing the farming industry. Explain with reference to conventional extension systems.
6. Social Marketing deals with the propagation of development concepts. Discuss.
7. Effective health communication strategies help to counter unhealthy life styles. Discuss.
8. Poverty alleviation has much to do with social, political and economic empowerment of people. Discuss.
9. Sustainable development enables to balance material self sufficiency with spiritual self sufficiency of people. Discuss.

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 DEPARTMENT OF SOCIAL STUDIES
 BA DEGREE IN SOCIAL SCIENCES – LEVEL IV
 FINAL EXAMINATION – 20011/2012
 SSU2204 – ECONOMY OF SRI LANKA: STRUCTURE & ANALYSIS



DURATION: THREE (03) HOURS

Date 12th June 2011

Time: 1.30 p.m. – 4.30 p.m.

Answer five (05) questions only. Each question carries 20 marks.

1. (a) Briefly explain the economic problems that existed at the time of independence in Sri Lanka.
 (b) Analyze how land reform took place as a solution to the problem of landlessness.
2. (a) List down the key objectives of colonization schemes which were implemented to address the problems faced by subsistence farmers.
 (b) 'Although the authorities have taken sufficient efforts to raise the income levels of subsistence farmers still there are unresolved problems'. Do you Agree? State your reasons.
3. (a) Define the significance of the fiscal policy.
 (b) What are the major transformations that took place in the fiscal policy with the introduction of liberalization?
4. (a) What is meant by traditional and non-traditional exports? Give examples.
 (b) Discuss the key strategies adopted to promote non-traditional export products.
5. (a) State five characteristics of small farmers according to Food and Agricultural Organization (FAO).
 (b) What is the significance of small farmers in the economies of developing countries like Sri Lanka? Discuss using appropriate examples.
6. (a) Explain four structural adjustment policies adopted by the government to solve the debt crisis.
 (b) What are the major implications of the macro economic policies on poverty?
7. (a) How does unemployment become an important indicator of underdevelopment?
 (b) What are the factors affecting unemployment among educated youth?
8. Write short notes on **three (03)** of the following
 - (i) Mismatch concept in unemployment
 - (ii) Benefits of privatization
 - (iii) Dependency ratio and its implications
 - (iv) Janasaviya programme
 - (v) Defence levy