

**THE OPEN UNIVERSITY OF SRI LANKA**  
**BA DEGREE IN SOCIAL SCIENCES – LEVEL 5 (2012)**  
**FINAL EXAMINATION (SEMESTER II)**  
**ENVIRONMENTAL JOURNAISM – SSU3201**



**DURATION – THREE (03) HOURS**

**Date: 02<sup>nd</sup> March 2013**

**Time: 09.30 a.m. – 12.30 p.m.**

**Answer only five (05) questions. Each question carries equal marks.**

1. (a) What do you mean by “Sustainable Development”? (5 marks)  
 (b) “Development cannot be achieved by unbalancing the natural environment”. Discuss giving examples of challenges faced by both developed and developing countries. (15 Marks)
2. Write a 300 word feature titled “Challenge of sustaining the energy needs and solutions for the future”. You can focus the feature to Sri Lanka or address the issue in a global context. (20marks)
3. Write a short article with a suitable heading about managing the human health and controlling epidemics through proper environmental planning. (20 Marks)
4. “Environmental communicator should absorb the knowledge from different fields as well as develop a diverse set of skills”. Discuss giving examples of practical applications. (20 marks)
5. Write a short communication to the Hotel Project Planners highlighting the importance of conservation of coastal resources for the sustainability of the industry itself. (20 Marks)
6. (a) What do you mean by environmental pollution? (5 Marks).  
 (b) What are the basic types of pollution relating to the natural environment? (5 Marks)  
 (c) Explain how industrialization created environmental pollution throughout human history. (10 Marks)
7. “Biodiversity conservation in Sri Lanka”. Make a list of facts and short notes to present this topic for a general audience. (20 Marks)
8. Write short notes choosing two (02) of the following topics. (10 Marks each)  
 (a) Environmental Impact Assessment.  
 (b) Climate Change.  
 (c) Land degradation.  
 (d) Initiatives of environmental policies in Sri Lanka.  
 (e) Traditional Knowledge for Environmental Conservation.