

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE PROGRAMME IN SOCIAL SCIENCES – (2013/2014)
FINAL EXAMINATION – LEVEL V
SSU 3203 – CROSS CULTURAL COMMUNICATION



DURATION: THREE HOURS (03 HOURS)

Date: 01st March 2014

Time: 09.30 a.m. – 12.30 p.m.

Answer only five (05) questions. Each question carries equal marks.

1. What are the main features of a good cross cultural communicator? Discuss and illustrate with examples?
2. In a situation where culture is a barrier to communication how can **cross cultural communication** be used to overcome the situation. Analyze with examples.
3. What is the relationship between dominant and sub cultures? Discuss with examples.
4. "Language in itself is symbolic of complexity of human thoughts". Critically analyze the use of language in cross cultural communication.
5. How does social construction of Kudi in the Muslim community differ from other forms of social interactions of the Muslims? Explain with examples.
6. What are the salient features that make Hinduism different from Buddhism? Discuss with examples.
7. Christianity differs from Islam although both religions have a concept of one omnipresent God. Discuss.
8. Critically examine how **cross cultural** differences influence inter-personal communication.
9. Write short notes on two (02) topics only:
 - i. Assimilation
 - ii. Ethnocentric assumption
 - iii. Common property
 - iv. Sankranthiya
 - v. Organic farming