

THE OPEN UNIVERSITY OF SRI LANKA  
 DEPARTMENT OF SOCIAL STUDIES  
 BA DEGREE PROGRAMME IN SOCIAL SCIENCES – 2015/2016  
 FINAL EXAMINATION – LEVEL 4 (1<sup>ST</sup> SEMESTER)  
 SSU2125 – CREATIVE COMMUNICATION



**DURATION: THREE HOURS (03 HOURS)**

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**Date: 21<sup>st</sup> November 2015**

**Time: 01.30 p.m. – 04.30 p.m.**

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***Instructions:***

- *Answer five (05) questions only.*
- *All questions carry equal marks. Each question carries 20 marks.*

1. Empathy is a core principle of communication. Give your thoughts with examples of how creative writers you have read, used empathy in their novels, short stories or poetry, to highlight issues such as poverty, oppression or social inequality.
2. The creative communicator is a ‘unifier’ in society. Explain.
3. Describe with examples, the role creative writers played in portraying social inequality in the Age of Industrialization in the 17<sup>th</sup> and 18<sup>th</sup> Centuries.
4. Compare the role of the creative communicator to that of a sociologist. Highlight how the two roles are different and how they are also similar.
5. Citing examples where necessary, write an essay on works of creative communication that positively impacted global campaigns to create a better world.
6. “The Aboriginal Literary Legacy is hardly known.” Give your thoughts. Comment with reasons and examples to justify your stand.

7. "The Feminist movement in the 1950s and the 1960s was very much interlinked with the surge of feminist poetry at the time." Comment and justify the above statement with examples of feminist writings that emerged in that era.
8. The potential of children's writings is much more than to entertain children and could be seen as a powerful way of communicating complex thoughts in a simple manner that could impact both children and adults alike. Comment with examples.
9. Write short notes on any **four (04)** topics below:
  - (a) The novel 1984 by George Orwell.
  - (b) Gitanjali by Rabindranath Tagore
  - (c) The writers of the Harlem movement
  - (d) Sylvia Plath
  - (e) Carl Muller

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