

**THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE IN SOCIAL SCIENCES  
LEVEL 4 SEMESTER II (2017/2018)  
DSU4622 – ENVIRONMENTAL COMMUNICATION  
FINAL EXAMINATION**



**DURATION: THREE HOURS (03 HOURS)**

**Date 13<sup>th</sup> May 2018**

**Time: 1.30 pm – 4.30 pm**

**Instructions:**

**Answer only FIVE (05) questions. All questions carry equal (20) marks.**

1. Environmental Communicators must be socially responsible. Discuss with examples.
2. What is environmental crisis? Using 'Uma Oya Project' as an example, explain what role Environmental Communicators have to perform to ensure people in the area face minimum hardship while project also being undertaken.
3. Write an essay on 'United Nation Conference on the Human Environment' which was held in Stockholm in 1972.
4. After Meethotamulla catastrophe, there were serious concerns as to how garbage disposal in the country is addressed, although not enough progressed has been achieved yet. Being an environment communicator, how would you plan to address the situation?
5. Discuss how poverty leads to environmental problems with the reference to the situation prevailing in Sri Lanka.
6. What is sustainable development? Discuss for and against using two development projects implemented in Sri Lanka.
7. Explain the key considerations for a communicator or journalist in taking science to the general public in the Sri Lankan setting?
8. Discuss how new innovation are important in meeting challenges and achieving development in the future of Sri Lankans.
9. Briefly discuss **four (04)** of the following themes.
  - (i) Media campaigns
  - (ii) Earth Summit
  - (iii) Biodiversity
  - (iv) Environment Impact Assessment
  - (v) Renewable energy sources