

THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE IN SOCIAL SCIENCES PROGRAMME – (2017/2018)  
FINAL EXAMINATION – LEVEL IV (SEMESTER 2)  
SSU2126/DSU4326 – SOCIAL MEDIA  
DURATION: THREE HOURS (3 HOURS)



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Date: 17<sup>th</sup> June 2018

Time: 01.30 p.m. – 04.30 p.m.

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Answer FIVE (05) questions only. All questions carry equal marks.

1. Most popular Social Network Sites have their own special features. Explain.
2. Social networks help people to overcome their loneliness. Discuss.
3. Digital media has many new features that are helpful to many people. Explain.
4. Trust related problems keep people away from the Internet. Discuss.
5. Convergence has many advantages. Explain.
6. Cyber Bulling can be stopped if we are careful. Explain.
7. Globalization has led to the concept of digital surveillance. Explain with suitable examples.
8. Information communication technology has brought many types of inequalities. Explain.
9. Write short notes on the following:
  - a) Digital divide
  - b) Facebook
  - c) Three Elements of Privacy
  - d) Hypertext

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