

**THE OPEN UNIVERSITY OF SRI LANKA**  
**DEPARTMENT OF SOCIAL STUDIES**  
**BA DEGREE PROGRAMME IN SOCIAL SCIENCES – LEVEL 5**  
**FINAL EXAMINATION – 2007/2008**  
**SSU 3203 - CROSS CULTURAL COMMUNICATION**



057

**DURATION – THREE (03) HOURS**

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**Date: 27<sup>th</sup> September 2008**

**Time: 9.30 a.m. – 12.30 p.m.**

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**Answer five (05) questions only. Each question carries 20 marks.**

1. Anthropological, evolutionary and mass communication perspectives are useful in explaining the significance as well as the meaning of culture. Discuss.
2. It is not in the interest of a free society that governments control local and global cultural trends? Critically discuss.
3. (a) Explain how dominant and sub-cultures emerge in society.  
(b) Discuss with critical insight the significance of various forms of assimilation.
4. What are the key forces that contribute towards gradual transformation of traditional culture in countries like Sri Lanka?
5. Explain with depth the meaning of each of the elements that constitute the Noble Eight Fold path.
6. Submission of the human will to the will of God is vital for those who profess to be Christians. Discuss with reference to Christian accountability in the sight of God.
7. Relationships within the family are conferred special status by The Qur'an. Explain the nature of responsibilities carried by husbands and wives on matters relating to children, inheritance and divorce.
8. What role is played by caste in a Hindu society? Explain with reference to arguments for and against the caste system.
9. Write short notes on the following:
  - (i) Significance of Pooja in Buddhist worship
  - (ii) Coping with grief in traditional Sinhalese Village life
  - (iii) Polygamy in the context of Islamic Penal Law
  - (iv) Significance of cross cultural communication competence

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