

**THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE IN SOCIAL SCIENCES PROGRAMME & BA IN SPECIAL
NEEDS EDUCATION PROGRAMME – (2015/2016)
FINAL EXAMINATION – LEVEL 4 (SEMESTER 2)
SSU2222 – ENVIRONMENTAL COMMUNICATION**



DURATION: THREE HOURS (03 HOURS)

Date: 20th March 2016

Time: 01.30 p.m. – 04.30 p.m.

Answer only five (05) questions. All questions carry equal marks.

1. Explain the role of environment communicators in resolving key environmental concerns such as the Man- Elephant conflict.
2. The basic components of the environment mutually depend in maintaining a balanced environment.
3. What is climate Change? Explain how this has become a major threat especially in developing countries.
4. What is biodiversity? Explain the major threats to biodiversity using examples from the development sector in Sri Lanka,.
5. Environmental problems faced by the local population are mostly manmade. Assess this statement with reference to existing environmental issues.
6. Innovations not only saved mankind but will continue to shape the future of mankind. Discuss with examples.
7. Explain why members of the public should have an understanding of science relating to the environment? Also explain how science communicators play an important role in enabling the public to understand science that they should know.
8. What is a communication campaign? Briefly explain the stages of planning and implementation of such campaigns.

9. Write short notes on any **FOUR (04)** of the following:
- (a) Sustainable development
 - (b) Environmental crisis
 - (c) Earth Summit
 - (d) Biodiversity
 - (e) Greenhouse effect

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