

**THE OPEN UNIVERSITY OF SRI LANKA**

**CERTIFICATE IN ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT**

**FINAL EXAMINATION – 2009**

**MANAGING A SMALL BUSINESS - MCC 1202**

**DURATION : TWO (02) HOURS**



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**DATE : 05.12.2009**

**TIME : 01.30. p.m. – 03.30 p.m.**

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**ANSWER ANY FOUR (04) QUESTIONS**

**ALL QUESTIONS CARRY EQUAL MARKS**

01. “Small business organizations play a crucial role in the process of generating employment opportunities.” Do you agree with the above statement? Comment.  
(25 Marks)
02. Explain how the organizing activities can be implemented in a newly started small business firm.  
(25 Marks)
03. Discuss the suitable strategies which can be used to improve the business performance in a small business.  
(25 Marks)
04. Explain the importance of having a Vision for a small business.  
(25 Marks)
05. Define the term “Staffing” and explain the process of staffing.  
(25 Msrks)

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