

THE OPEN UNIVERSITY OF SRI LANKA
DEPARTMENT OF SOCIAL STUDIES
BA DEGREE PROGRAMME IN SOCIAL SCIENCES – (2018/2019)
FINAL EXAMINATION – LEVEL IV
DSU4622/SSU2222 – ENVIRONMENTAL COMMUNICATION



DURATION: THREE HOURS (03 HOURS)

Date: 13th July 2019

Time: 01.30 p.m. – 04.30 p.m.

Answer only five (05) questions only.

Each question carries 20 Marks.

- 01) Environmental stories can serve different expectations. Explain with examples.
- 02) Online journalists have many advantages in disseminating environmentally sensitive messages. Explain.
- 03) Environmental communicators should play a decisive role in environmental policymaking. Discuss.
- 04) Urbanization has had a negative impact on the quality of the environment in Sri Lanka. Discuss the validity of this statement.
- 05) Hydraulic technology of our ancestors was considered environmentally friendly. Discuss (a) why that was so, and, (b) the present-day challenges in preserving it.
- 06) Environment communication is a process that involves diverse stakeholders. Discuss the challenges relating to the use of these stakeholders.
- 07) It is in the best interest of a country that there is a proper balance between human and physical factors relating to the environment. Discuss
- 08) International environmental conferences in the past have addressed the quality of the environment from different dimensions. Explain some of the pioneering resolutions rooted in them.
- 09) Write brief notes on the following:
 - a) Green House Effect.
 - b) Global warming.
 - c) Climate change and Sri Lanka.
 - d) Biodiversity.