



**THE OPEN UNIVERSITY OF SRI LANKA  
DEPARTMENT OF SOCIAL STUDIES  
BA DEGREE IN SOCIAL SCIENCES (OLD SYLLABUS)  
LEVEL 5, SEMESTER 11 (2018/2019)  
SSU 3224 – CROSS CULTURAL COMMUNICATION  
FINAL EXAMINATION**

**DURATION: THREE HOURS (03 HOURS)**

**Date: 13. 07. 2019**

**Time: 9.30am – 12.30pm**

**Answer only FIVE (05) questions. All questions carry equal marks.**

1. Culture can be understood as a process of social production and reproduction of meanings. Discuss what this means.
2. Effective cross cultural communication is the path to mutual understanding. Discuss using examples.
3. Explain the significance of Christian prayer life in strengthening the bond between man and God.
4. Explain the cognitive skills that are associated with competence in communication.
5. Elaborate with examples some of the core values of all major religions that help to heal a confrontational culture in Sri Lankan society.
6. Explain the important values in Islam that help human development.
7. What were the arguments presented by proponents and opponents of the caste systems in Hindu societies?
8. Discuss how the Noble Eight-Fold Path in Buddhism leads to good conduct in society.
9. Briefly explain four of the following concepts.
  - (i) Acculturation
  - (ii) Non-material culture
  - (iii) Folkways
  - (iv) Ethnocentrism
  - (v) Baptism in Christianity