

THE OPEN UNIVERSITY OF SRI LANKA
 DEPARTMENT OF TEXTILE AND APPAREL TECHNOLOGY
 BACHELOR OF INDUSTRIAL STUDIES HONOURS
 FINAL EXAMINATION- 2015/2016
 TTI3243-CONCEPT OF FASHION DESIGN
 DURATION: 3 HOURS



DATE: 19th November 2016

TIME: 1330-1630 hours

Total Number of Questions= 07

Number of Questions to be answered = 05

Answer question 01, which is compulsory and additional four (04) questions.

Question 01 carries twenty (20) marks and question 02 to 07 carry twenty (20) marks each.

Compulsory question

01. a) Name three (03) categories of fashion. (03 marks)
 b) Name two (02) basic types of design. (02 marks)
 c) Name four (04) elements of designs. (04 marks)
 d) State two (02) factors that show why texture important in fashion design? (02 marks)
 e) Name two (02) factors that use to create depth in an "Atmospheric perspective". (02 marks)
 f) Write three (03) techniques to show movement in a fashion drawing. (03 marks)
 g) Name four (04) style features that commonly use in "Punk fashion style". (04 marks)

(Total = 20 marks)

Answer any four (04) questions from the following six (06) questions

02. a) "Design is a translation from one language to another". Explain the above statement in your point of view. (04 marks)

- b) Explain main three (03) stages of the design process including two areas belong to each stage. Follow the format given below to answer the question. (12 marks)

Stages of the design process	Areas
	1
	2
	1
	2
	1
	2

- c) Explain two (02) features belong to “Prototype” design. (04 marks)

03. a) “People use fashion to present themselves to the public eye. What we wear is an image of what we want the world to see.” Explain the above statement in your point of view.

(06 marks)

- b) Explain the term “Value” in a design. (05 marks)

- c) Explain three (03) methods to add rhythm in to a design. (09 marks)

04 a) Silhouettes often run to repeat themselves in cycles throughout the history.” Explain the above view point with suitable example. (04 marks)

- b) Sketch and write style description for three (03) fashion silhouettes mention below.

Follow the format given below to answer the question. (12 marks)

Fashion silhouette types	Sketch	Style description
Triangular		
Hourglass		
Inverted triangular		

- c) “Explain two (02) fit solution for “Diamond figure type”. (04 marks)

05.a) Compare and contrast three (03) main features belong to Additive and Subtractive colours. (12 marks)

b) Name two (02) psychological modes that affected to select colours for our day today activities. (04 marks)

c) Explain the term "Colour intensity". (04 marks)

06. a) Explain three (03) cross cultural influences on fashion before 20th century. (06 marks)

b) Explain three (03) style features belong to 1920s western fashion style. (06 marks)

c) Discuss four (04) factors that affected to change 20th century western fashions. (08 marks)

07. Write short notes on any four (04) of the following.

a) Fashion sense

b) Achromatic colour scheme

c) Unity

d) Two – thirds rule

e) Garage style

(4 x 05marks = 20marks)