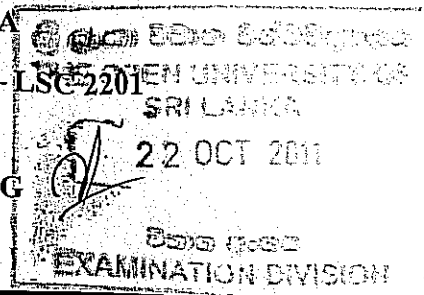


00331



THE OPEN UNIVERSITY OF SRI LANKA
PROGRAMME IN PROFESSIONAL ENGLISH - LSC 2201
FINAL EXAMINATION - 2010/2011
COMMUNICATION SKILLS I - WRITING



Date : 22nd October 2011

Time : 1.30 p.m. - 4.30 p.m.

INDEX NO.	:
CENTRE	:
I.D. NO.	:

INSTRUCTIONS : ANSWER ALL QUESTIONS.

For Examiner's Use Only:

Question No:	Marks Obtained	Maximum
1	20
2	25
3	15
4	10
5	30
Total	100

Signature of Examiner :

Name :

For Examiner use only.

1. Fill in the blanks in the following passage with suitable words. DO NOT USE MORE THAN ONE WORD IN EACH BLANK.

Before printing was invented public communication (1) by speech and hand made manuscripts. (2) made communication very limited.

Gutenberg opened a whole new world (3) his printing press. This new invention (4)..... it possible to duplicate copies of (5) and distribute them. For nearly five hundred (6) human thoughts have been available in (7)..... form of books. Newspapers too which (8) introduced later have been as important (9) providing information and knowledge.

However there (10) signs that this centuries old association (11)..... paper could be coming to an (12)..... sooner than expected. According to recent (13)..... items the sale of electronic books (14) overtaken hardcover books worldwide.

Internet users (15) access to any newspaper or magazine (16) anywhere in the world. The traditional (17)..... is at the risk of losing (18) importance.

None of this (19)..... have been possible without the internet (20) has revolutionized the way in which we communicate.

(20 marks)

For Exam
use only.

(iv) Describe the scale of expenditure between the years 2005 and 2007. (one sentence).

.....
.....
.....

(03 marks)

(v) Write two sentences summing up the trend in expenditure as indicated in the graph.

.....
.....
.....
.....

(04 marks)

4. Complete the following sentences using words/phrases from the list given below.

*therefore, as a result of, due to, as a consequence,
in order to, similar, whereas, because, in comparison,
although*

(i) The flight was delayed bad weather.

(ii) the tourists started off late, they reached their destination in time.

(iii) The fund was started help the landslide victims.

(iv) The building is not complete, the opening ceremony has been postponed.

(iii) Advertisements are essential to promote business. However some advertisements can be harmful to society.

Discuss the steps that can be taken to make advertising more responsible.

- Your essay should consist of 5 paragraphs.

Introduction - Paragraph 1
Body - Paragraph 2
Paragraph 3
Paragraph 4
Conclusion - Paragraph 5

- Underline the main point in each paragraph of your essay.

- Each main point must have at least three supporting details.

- Your essay will be marked for

(a) Organisation - (Introduction / Conclusion / Structure of body paragraphs)

(b) Vocabulary, language and grammar.

(30 marks)