



THE OPEN UNIVERSITY OF SRI LANKA
 POST-GRADUATE DIPLOMA IN TECHNOLOGY
 FINAL EXAMINATION – 2010/ 2011
 TTX 7132 GLOBAL OUTLOOK OF TEXTILE AND APPAREL
 DURATION - THREE HOURS

DATE: 15th March 2011

TIME: 9.30 – 12.30 HOURS

Total Number of Questions = 08 Number of questions to be answered = 06

Answer question 01, which is compulsory and five (05) additional questions.

Question 1 carries twenty-five (25) marks and questions 02 to 08 carry fifteen (15) marks each.

01 Compulsory question

Based on the information gathered through Assignments and Case Studies about the global situation of the Apparel Industry prepare a **SWOT** analysis for a Corporate Plan for the Sri Lankan Apparel Industry?

(25 Marks)

02. a) Discuss positive as well as negative effects of the industrial revolution taken place in the 18th century on textile workers and the society in general. (7 Marks)

b) Compare the development of the textile industry in late 18th century in England with the developments taken place in textile and apparel industries in Sri Lanka after 1970s. (8 Marks)

03. a) Elaborate the following terms:

- i) Mercantilism (2 Marks)
- ii) Liberalism (2 Marks)
- iii) Protectionism (2 Marks)

b) Explain the following terms as applied in bilateral agreements of trade:

- i) Reciprocity (3 Marks)
- ii) Most favored nation status (3 Marks)
- iii) "National Treatment" Clause (3 Marks)

04. "Ethical Manufacturing" and "Corporate Social Responsibility" are two ways of demonstration of commitment to responsible business practices. Discuss about this statement. (15 Marks)

05. a) What do you understand by "Textile and Apparel Pipeline"? (5 Marks)

b) Discuss the importance of the Textile and Apparel Pipeline. (10 Marks)

06. a) Discuss the effect of global recession in 2008 on the global textile fiber production. (7 Marks)
- b) Predict the future of textile fiber production with respect to new products and the movement of production sites. (8 Marks)
07. a) What is globalization? (3 Marks)
- b) "Globalization itself can be seen as a mean of comparative advantage" Discuss this statement. (12 Marks)
08. Against the predictions of many the Sri Lankan apparel industry has been able to perform better than expected after removal of GSP+ facility by the European Union. Discuss the reasons for this performance? (15 Marks)