BSC (HONS) IN PSYCHOLOGY
PLU3301 - INTRODUCTION TO PSYCHOLOGY - LEVEL 3
FINAL EXAMINATION PAPER
DURATION: 03 HOURS

DATE: 20.03.2024 TIME: 9.30 AM- 12.30 PM

SECTION 2: STRUCTURED ESSAY QUESTIONS (60 MARKS)

Choose 04 out of the 06 questions given below and answer using the provided answer sheets.

2.1 "Psychologists investigate problems with people that start even before birth and last until death. This knowledge would better comprehend how these issues are investigated and what we have learnt thus far by knowing the history of Psychology".

a) Describe the significant events in the history of Psychology. *(5 marks)*

b) Explain the Scientific Revolution contribute to the development of modern Psychology. *(5 marks)*

c) Why is Wilhelm Wundt considered one of the most influential Psychologists ever to have lived? Explain briefly with examples. *(5 marks)*

2.2 "Psychological theories offer solid, empirically supported explanations for why people think, act, and react the way they do as well as the long-term effects of human behavior".

a) How did Psychoanalysis theory of Sigmund Freud influence on Psychology? *(7 marks)*

b) What the Hawthorne effect is, and explain how it impacts research results? *(8 marks)*

2.3 "In-depth understanding of organizational development, attitudes, career development, human performance and human factors are all necessary for specialized knowledge and training in the science of behavior in the workplace".

a) Explain the difference between Industrial and Occupational Psychology. *(8 marks)*

b) Describe the scope and work of an Industrial and Organizational Psychologist. *(7 marks)*

2.4 "The term "personality" describes the enduring features, interests, motivations, values, self-concept, abilities, and emotional patterns that make up an individual's distinct way of adjusting to life".

a) Define and describe the traits and temperaments of personality. *(7 marks)*

b) Explain the measures that have been used to assess personality. *(8 marks)*

2.5 "Memory is the ongoing process of retaining information over an extended period of time". Answer the questions given below.

a) Explain the difference between short-term memory and long-term memory *(5 marks)*

b) What is the difference between recall and recognition? Describe in briefly. *(5 marks)*

c) Describe different types of forgetting and strategies that can be used to improve memory? *(5 marks)*

2.6 Write short notes for the three of the followings.

a) Main theories of language acquisition
b) Sensation and perception
c) Factors that influence on learning
d) Role of the Health Psychologist

(5x3=15 marks)

----------END OF QUESTION PAPER----------